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Kimberly-Clark to donate patents to SUNY

The Associated Press

SYRACUSE, N.Y. -- Kimberly-Clark Worldwide, the maker of Kleenex tissues and Huggies diapers, has donated 13 patents to the SUNY Research Foundation, the university is expected to announce Friday.

The material generated in securing the patents will be given the State University College of Environmental Science and Forestry in Syracuse so researchers may attempt to produce new paper product technology, The Post-Standard of Syracuse reported in Friday's editions.

"There's an immeasurable amount of value coming back in the future," said D. Steven Keller, an associate professor at the college, told the newspaper. Keller will be the lead researcher using the Kimberly-Clark material.

SUNY Chancellor Robert King plans to make the donation announcement Friday at the ESF campus.

If the school furthers Kimberly-Clark's research and creates a marketable product, the State University of New York could license the technology to businesses. The inventor would receive 40 percent of the royalties from a new product and the SUNY campus where the research was conducted would receive 60 percent.

SUNY patents generate about \$17 million annually in royalties, said Guven Yalcintas, the research foundation's vice president for technology transfer.

The company can receive tax breaks by donating the patents to a university, Keller said.

Kimberly-Clark representatives could not be reached Thursday.

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