We’re excited to announce that The Centennial Campaign for ESF has raised over $2 million of new gifts since entering the Public phase of the campaign in July 2011. Donors have supported the College through gifts of cash, planned gifts including bequests, and gifts of appreciated stock and property. A few gift highlights follow.

Faculty and staff support for the Campaign has passed the 48% participation rate, and represents over $1.2 million in contributions. That is great support from ESF Faculty & Staff!

Jesse ’79 and Betsy ’79 Fink have made a $250,000 gift focused on helping students with career development and landing that first job. Lew and Dawn Allyn, friends of the college and respected members of the CNY community, have made a gift to enable significant expansion of the ESF Center for Native Peoples and the Environment which focuses on understanding and applying traditional ecological knowledge of indigenous people toward stewardship of the Earth.

George W. Curry, Professor Emeritus of Landscape Architecture at ESF has arranged for a bequest to establish an endowed Chair in Cultural Landscape Preservation in the ESF Department of Landscape Architecture.

O’Brien & Gere Engineers have made a $150,000 gift to ESF, creating a graduate student fellowship and naming the first of three meeting rooms in the Gateway Building Conference Center.

ESF has been nominated to establish a $6 million Chair in Wildlife Conservation. Lead partner in creating the endowment will likely be the Boone & Crockett Club, which has established similar chairs at select institutions in the U.S. including Michigan State University, Oregon State and Texas A&M.

The Boone & Crockett Club and the ESF Roosevelt Wildlife Station have a shared Roosevelt legacy, both being committed to honor and perpetuate conservation ethics and values embodied by Theodore Roosevelt.

Once fundraising efforts are successful, ESF plans to establish a new academic Chair in Wildlife Conservation, offer graduate student fellowships, establish immersion summer education programs, support professional internships provide continuing education for practicing professionals, and engage the public in conservation research.
It usually takes a large donation to get your name on part of a building at an institution, but this summer ESF is going to offer a special opportunity to be a part of ESF history for as little as $5,000.

**Centennial Hall.** ESF’s first student residence, is the hub of ESF campus living and holds over 450 students— including the entire freshman class. Rooms can be named for as little as $5,000, and options range up to student lounges which can be named for $50,000. Money raised from these naming gifts will be used to create ESF’s first Housing Scholarship Fund, helping students with the cost of attending ESF long into the future.

The **Gateway Building**, currently under construction, will serve as the main entrance and first stopping point for visitors and prospective students to ESF. Naming gifts in Gateway range from $10,000 to $250,000 and provide a premier location for donors seeking maximum visibility and impact.

Contact the Development Office to inquire how to make your name a part of ESF history at (315) 470-6683.

**WAYS TO GIVE: THE 1911 SOCIETY**

The 1911 Society provides scholarship and student activities funding to ESF students, like these, every year.

One of the 4 essential goals of **The Centennial Campaign for ESF** is to increase the flexible financial resources of the College. The primary source for these funds each year comes from the dedicated efforts of current ESF students calling alumni and friends, asking for their support by making a gift to the Annual Fund.

Several years ago, **The 1911 Society** was established to recognize donors that were supporting ESF annually with larger gifts. Members of The 1911 Society today make a minimum unrestricted cash gift of $1,911.00 each year, and together form the largest single source of support for the Annual Fund.

Money from the fund is used to support student scholarships, services and programs.

During the campaign, goals for the 1911 Society include:

- Increasing annual membership to over 100 members
- Seeking multi-year pledges to provide a more stable source of flexible funding resources for ESF

**ESF**

**The 1911 Society**

**Join the 1911 Society Today!**