ESF CENTENNIAL CAMPAIGN UPDATE
August 2012

CENTENNIAL CAMPAIGN TOPS $13 MILLION

We’re excited to announce that The Centennial Campaign for ESF has passed the $13 million milestone for donations, successfully closing out the first year of the public phase of the campaign.

Our many generous alumni and friends have made reaching this milestone possible. Gifts to the college range from cash, appreciated stock, and property to planned gifts including bequests, and charitable trusts.

Significant progress has been made in securing donations in several major fundraising objectives for the campaign.

- **Academic Innovation.** Over $7.5M of the $10M goal has been donated.
- **Scholarships.** Over $3.2M of the $4M goal has been donated.
- **Flexible Resources.** Over $1.9M of the $3M goal has been donated.

- **Campus Facilities.** Recent promotion of the completed Centennial Hall student residence and the almost completed Gateway Center have resulted in over $350K of donations. See the following page for more information.

To learn more about these campaign objectives, be sure to check out Giving to ESF on the ESF web site, and contact us anytime to explore ways of supporting ESF your way.

ESF RANGER SCHOOL CELEBRATES 100 YEARS IN 2012

Established in 1912, the Ranger School established the very first forest technology program of its kind to be recognized by the American Society of Foresters, and is now the longest running program in the United States.

Located in Wanakena, NY, students gain much of their education and experience on the 2,800 acre forest in the Adirondack Mountains.

To learn more about the school and how you can support with your charitable donations, be sure to check out the Ranger School on the web today.
UNIQUE NAMING OPPORTUNITIES OFFERED IN CENTENNIAL HALL & THE GATEWAY BUILDING

It usually takes a large donation to get your name on part of a building at an institution, but this summer ESF is going to offer a special opportunity to be a part of ESF history for as little as $5,000.

**Centennial Hall.** ESF’s first student residence, is the hub of ESF campus living and holds over 450 students— including the entire freshman class. Rooms can be named for as little as $5,000, and options range up to student lounges which can be named for $50,000. Money raised from these naming gifts will be used to create ESF’s first Housing Scholarship Fund, helping students with the cost of attending ESF long into the future.

The **Gateway Building**, currently under construction, will serve as the main entrance and first stopping point for visitors and prospective students to ESF. Naming gifts in Gateway range from $10,000 to $250,000 and provide a premier location for donors seeking maximum visibility and impact.

Contact the Development Office to inquire how to make your name a part of ESF history at (315) 470-6683.

LEAVING A LEGACY AT ESF

There are many ways to support ESF and our students, both now and in the future. The Robin Hood Oak Society has been created to honor and recognize the generous donors who have arranged for charitable gifts to ESF in their estate plans. Find out more about bequests and other planned giving options at our Planned Giving website.

News flash: The IRA Charitable Giving Provision lives...

In August, the Senate Finance committee passed its bill that would retroactively reenact the IRA Charitable Rollover tax provision.

This important charitable legislation has in previous years allowed donors age 70 1/2 and older to make direct gifts from their IRA accounts for up to $100,000 a year without incurring any income tax consequences. Additionally, donors were able to use their charitable IRA giving to satisfy their annual required minimum distributions, saving additional tax dollars.

Being an election year, any changes in the law may not occur until late in the year. Feel free to contact us at any time for an update, and be sure to keep ESF in mind if this valuable charitable gift option is reinstated this year.