

Scott J. Wheeler
President
SRATEGY ARTS



Scott is the founder and senior partner at Strategy Arts. Strategy Arts provides a range of process based consulting services including Strategic Planning, Workflow Based Product Innovation, Sustainability Baseline Based Impact Improvement, and Large Meeting Facilitation.

At Strategy Arts Scott focuses on working with leadership teams to create exciting futures for their organizations that are underpinned by actions that drive lasting success. He has over 25 years of senior international experience in business to business, consumer, and government contracting businesses and consulting. Scott brings a unique combination of business to business and consumer planning and development experience to clients. He spent seven years as Chief Marketing and Strategy Officer overseeing a \$300+ Million global technology business. He developed his consumer marketing skills as a brand and market leader in the highly regarded Mars candy business where he led development for all Mars' confectionery and ice cream products in the Latin American Market. He has also held senior international positions in electronics research and development, information technology, and commodity supply development.

Education

BS, Environmental Resources Engineering, SUNY College of Environmental Science and Forestry, 1982

MS, Environmental Resources Engineering, SUNY College of Environmental Science and Forestry, 1984

Professional Affiliations

Former Chair – Professional Services Subgroup of the Greater Philadelphia Senior Executive Group

Co Chair – ERFEG Alumni Advisory Board

Sustaining Member – Philadelphia Sustainable Business Network