

Benette Whitmore.....

The Writing Program
 SUNY College of Environmental Science and Forestry
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EMPLOYMENT.....

2009-present	Director, Writing Program SUNY College of Environmental Science and Forestry, Syracuse, NY
1993-present	Instructor, Writing Program & Environmental Studies SUNY College of Environmental Science and Forestry, Syracuse, NY
1995-2009	Senior Writing Instructor, Writing Program Syracuse University, Syracuse, NY
Summers	Instructor, English and Communications
1993-present	Le Moyne College, Syracuse, NY
1995-1997	Lecturer, Engineering Communications Program Cornell University, Ithaca, NY
1992-1995	Instructor, EXCEL Learning Center Onondaga Community College, Syracuse, NY
1980-1982	Instructor, Communications Cazenovia College, Cazenovia, NY

EDUCATION.....

May, 2010 (Anticipated)	Ph.D., Cultural Foundations of Education Syracuse University, School of Education, Syracuse, NY Dissertation: <i>Buy the Book: Literacy, Consumption & Status in a Superstore Bookseller</i> Advisor: Sari Biklen, Ph.D. Qualifying Exam Areas: Substance- <i>Literacy Practices and Consumption</i> Theory- <i>Intersectionality & Essentialism as Related to Identity Formation</i> Methods- <i>Qualitative Methods: Comparative Ethnographies</i>
May, 1980	Master of Arts, Public Communications Management Syracuse University S.I. Newhouse School of Public Communications, Syracuse, NY
May, 1977	Bachelor of Arts, Sociology Queen's University, Kingston, Ontario, Canada

VISITING APPOINTMENTS.....

2007 **Visiting Instructor, Creative Writing Graduate Program**
Syracuse University, Syracuse, NY
Summers **Visiting Instructor, English Department**
2000-2003 Colgate University, Hamilton, NY
1997, 1999 **Instructor, Public Presentation Skills**
USDA Forest Service Communications Short Course
Facilitated by SUNY ESF Faculty

RELATED EXPERIENCE.....

1990-1995 **Media Specialist, Corporate Communications**
Community General Hospital, Syracuse, NY
1982-1990 **Publications Director**
Sargent-Webster-Crenshaw & Folley, Syracuse, NY
1980-1982 **Public Relations Director, Office of Communications**
Cazenovia College, Cazenovia, NY

AWARDS and HONORS.....

- Honor Society of Phi Kappa Phi for 4.0 GPA in doctoral coursework (2004-present)
- Merit Award for Outstanding Teaching, Syracuse University Writing Program (2008)
- SUNY ESF President's Award for Community Service/Service Learning (2003)
- Certificate for Teaching Excellence, Colgate University (2001, 2002)
- Distinguished Teaching Award, SUNY ESF (1999)
- Ten Best New Kids' Show Award, TV Guide (1996)
- Everson Museum of Art, On My Own Time Art Award (1991)
- Silver Award for Outstanding Achievement in Professional Communications, MerCom's Mercury National Awards Competition (1989)
- Award of Merit for Outstanding External Publications, International Association of Communicators/Business and Industry Communicators (1986)
- Excellence Award: Most Effective Newsletter, Women in Communications, Inc. (1983)

PUBLISHED AND PRODUCED WORKS.....

BOOKS:

Shelter, a novel. Walker & Co./Bloomsbury USA: New York. (2006)

* Reviewed and praised by: *Kirkus Reviews, Publishers Weekly, School Library Journal, Children's Frontlist*, and *VOYA* (Voice of Youth Advocates).

Ghost Bat in a Gum Tree: An Endangered Species Counting Book. Falcon Press: Helena, MT. (1998)

* Reviewed and praised by: *Children's Literature Review*.

Real Stuck, Way Up. Barron's Educational Series: NY, NY. (1997)

* Reviewed and praised by: *Children's Literature Review*.

The Little Shoe Book. Random House, Inc.: NY, NY. (1995)

* Reviewed and praised by: *Children's Literature Review*.

Pappyland Activity Book, Volumes I and II. Craftsman & Scribes: Syracuse, NY. (1995)

A Quilt for Elizabeth. Centering Corporation: Omaha, NE. (1992)

* Reviewed and praised by: *School Library Journal*.

Film rights optioned by FilmFair Communications, Hollywood, CA (1993)

ADULT FICTION:

“Milk,” a short story featured in *The North American Review* (1999)

PERFORMANCE PIECE:

Rainforest Rhythms & the Jungle Jive. A play performed at children’s theater in Boston, MA (2009)

TELEVISION:

Writer for 35 half-hour episodes of **Pappyland**, a PBS children’s television series being aired in more than 130 markets nationwide. Broadcast to 60 million homes on The Learning Channel (TLC) (1996-2003)

AWARDS

TV Guide ~ Best New Kids’ Show

Reviewed favorably by: *The New York Times, The Los Angeles Times, and Parents Magazine*

NEWSPAPERS and JOURNALS:

“Service Learning: The Classroom Without Walls,” to appear in GREEN Supplement to the *Syracuse Post-Standard* (2009)

Contributor to **House Beautiful, Corporate Design, Building Design and Construction, Electric Light and Power, American School and University, Architectural Lighting, School and College,** and **School Product News.**

WORKS IN PROGRESS.....

Journal Articles:

“Buy the Book: Workers, Status, and Habitus at a Superstore Bookseller”

“Reading Children: Literacy, Consumption, and Status”

“Consuming Class: How Middle-Class Parents Buy and Sell Literacy”

RESEARCH INTERESTS.....

- Cultural Studies
 - Social Construction of Gender, Race, and Class
 - Consumption
 - Popular Culture
- Sociology of Family
- Literacy and Rhetorical Studies

TEACHING.....

TEACHING INTERESTS

- Professional Writing
- Communication/Journalism
- Cultural Studies/Popular Culture
- Public Presentation Skills
- Creative Writing
- Qualitative Research Methods

EXPERIENCE

WRITING & LITERATURE

Graduate:

- Children’s Writing Workshop (2007)

Undergraduate:

- Writing for Environmental Professionals (1997-present)
- Academic Writing: Analysis and Argument (1993-present)
- Academic Writing for At-Risk Students (1997-present)
- Professional Writing for Management Students (2005-2009)
- Technical Writing for Engineering Students (2005-2009)
- Academic Writing for Communication Majors (Learning Community) (2003-2005)
- Academic Writing for Engineering Managers (1998-2001)
- Introduction to the Literature of Nature (On-line) (1999)
- Writing and the Environment (1993-1997)
- Perspectives on the Environment (1993-1997)
- Writing for Children (1992-1995)

COMMUNICATION

Graduate:

- Advanced Public Presentation Skills (2006-present)

Undergraduate:

- Advanced Public Presentation Skills (2006-present)
- Public Presentation Skills for Environmental Professionals (2001-present)
- Art and Forms of Advertising (1993-present)
- Introduction to Public Relations (1993-present)
- Technical Communication for Engineering Managers (2005-2009)
- News Writing (1980-1982)

SCHOLARLY PRESENTATIONS, WORKSHOPS & READINGS

Consuming Bodies: Workers, Literacy, and Status at the Superstore Bookseller. Gender, Bodies & Technology Conference, Virginia Tech, Roanoke, VA (2010, forthcoming)

Go Animal! Extinction Stinks! Plymton Elementary School, Plympton, MA (2009); Dr. Edwin E. Weeks Elementary School, Syracuse, NY (2008)

Writing for Children: Ten Simple/Complex Non-Rules to Follow/Break: A Reading and Discussion. Barnes & Noble, Syracuse, NY (2007)

Point of View: Seeing It Like It Isn't. Fabius-Pompey Elementary School, Fabius, NY (2002)

- Children's Writing Workshop*. Manlius, NY (1998-2001)
- The Feng Shui of the Writing Center*. International Writing Centers Association Conference, Baltimore, MD (2000)
- Children's Books as Cultural Mirrors*. Enders Road Elementary School, Manlius, NY (2000)
- Envisioning/ Revisioning Ourselves as Teachers of Advanced Writing: Theorizing Practice, Practicing Theory*. Fall Teaching Conference, Syracuse University, Syracuse, NY (1999).
- The Rhetoric of Children's Books*. Conversations in Composition, Syracuse University, Syracuse, NY (1999)
- Gender Identity and Values Shaped by Culture*. Fall Teaching Conference, Syracuse University, Syracuse, NY (1997)
- Keynote Speaker*. Society of Children's Book Writers and Illustrators of Central New York Conference, Syracuse, NY (1996)
- Workshop Presenter*, New York State Congress of Parents and Teachers, Inc., Parents as Reading Partners Conference, Syracuse, NY (1996)
- Keynote Speaker*. Central New York Librarians Association Conference, Syracuse, NY (1996)
- Panelist*, New York State Teachers' Conference, Syracuse, NY (1994)
- Writing Children's Books ~*
- Sandy Creek Elementary School, Sandy Creek, NY (2001)
 - Reynolds Elementary School, Baldwinsville, NY (1999)
 - McConnellsville Elementary School, McConnellsville, NY (1999)
 - Onondaga Road Elementary School, Camillus, NY (1999)
 - Camden Elementary School, Camden, NY (1997)
 - MacArthur Elementary School. Binghamton, NY (1997)
 - Brookville Central School District, Binghamton, NY (1996)
 - East Hill Elementary School, Camillus, NY (1996)
 - Heman Street Elementary School, East Syracuse, NY (1996)
 - Appleby Elementary School, Marathon, NY (1996)
 - Lakeland Elementary, Solvay, NY (1994)
 - Chestnut Hill Elementary School, Liverpool, NY (1993, 1994)
 - Craven Crawford Elementary School, Liverpool, NY (1993, 1994)
 - Donlin Drive Elementary School, Liverpool, NY (1993, 1994)
 - Elmcrest Elementary School, Liverpool, NY (1993, 1994)
 - Liverpool Elementary School, Liverpool, NY (1993, 1994)
 - Morgan Road Elementary School, Liverpool, NY (1993, 1994)
 - Nate Perry Elementary School, Liverpool, NY (1993, 1994)
 - Soule Road Elementary School, Liverpool, NY (1993, 1994)
 - Wetzel Road Elementary School, Liverpool, NY (1993, 1994)
 - Willow Field Elementary School, Liverpool, NY (1993, 1994)
 - Caledonia-Mumford Elementary School, Caledonia, NY (1993)
 - Avon Elementary School, Avon, NY (1993)
 - Letchworth Central School, Gainesville, NY (1993)
 - Solvay High School, Syracuse, NY (1993)
 - H.W. Smith Elementary School, Syracuse, NY (1993)
 - Tecumseh Elementary School, Syracuse, NY (1993)

SKILLS WORKSHOPS.....

SUNY ESF

- Presenter, Professor Jack Manno's *Introduction to Environmental Studies* (EST 132) (2009)
- Presenter, *Presentation Zen*. Professor Ruth Yanai's graduate students (2009)
- Presenter, *Facing the Fear of Public Speaking*, Multicultural Affairs (2005-present)
- Presenter, *Assessing Student Writing*, Graduate Student Colloquium (1995- present)
- Presenter, *Shelter: A Reading*, Friends of Moon Library (2007)
- Presenter, *Critical Thinking*, Freshman Orientation (2000- 2007)
- Presenter, *Small Group Communication*, Orientation Leaders' Orientation (1995- 2007)
- Presenter, *Study Skills*, Pre-Orientation Workshop for Incoming Freshmen (1996-2000)
- Presenter, *Critical Thinking*, Pre-Orientation workshop for Incoming Freshmen (1996-2000)

OUTREACH

- The Method as a Tool for Analysis*, ESF in the High School, Henniger High School (2009)
- Careers in Writing*. ESF in the High School, Nottingham High School (2009)

SERVICE.....

SUNY ESF

Writing Program:

- Director, Writing Program Council (2009- present)
- Coordinator, Writing Resource Center (1994-2009)
- Member, Writing Program Council (2006-2009)

Department of Environmental Studies:

- Member, Executive Committee, Environmental Studies
- Member, Environmental Communication Standing Subcommittee
- Member, Facilities & Space Committee
- Faculty Advisor, Environmental Studies Student Organization

Campus-Wide:

- Member, Campus-Wide Promotion & Tenure Committee (2008- present)
- Member, Search Committee, Director of the Library, SUNY ESF (2009)
- Member, Service Learning Advisory Council (2003- present)
- Participant, Faculty Mentoring Conferences (1995- present)
- Member, Graduate Student Committees (2003- present)
- SUNY ESF Representative, Syracuse University Senate (1998- 2003)
- Member, Syracuse University Senate Subcommittee on Diversity (1999- 2003)
- Member, Syracuse University Senate Subcommittee on Research (1998- 1999)

Community:

- Service Learning Initiative, *Writing for Environmental Professionals* (CLL 410) (2001-present)
- More than 360 students have performed community service in Central New York as part of the requirement for this class. Class projects are connected to the service experience. Service sites include: Westcott Community Center, Baltimore Woods, Syracuse City Schools, Utica Zoo, New Environment Institute, NYPIRG, and Syracuse Homes.

- *Success by 6, Author/Presenter.* Sponsored by the United Way, Success by 6 aims to ensure that children under the age of six are prepared for success in school. (1998-present)
- *Success by 6 Gently Used Book Drive.* (2002)

SYRACUSE UNIVERSITY

Program Coordinator/Teacher Supervisor (1995-2009)
Chair, Teacher Evaluation Committee (1999-2002)

PROFESSIONAL MEMBERSHIPS.....

Member, Conference on College Composition and Communication
Member, Society of Children’s Book Writers and Illustrators
Member, International Writing Centers Association
Member, Modern Language Association
Member, National Council of Teachers of English
Member, National Women’s Studies Association
Member, American Educational Studies Association
Member, SUNY Council on Writing

REFERENCES.....

[Available upon request]