

# Faculty Meeting

## President's Report

September 20, 2001

3:00 pm

# Faculty Meeting Agenda

- Middle States
- Strategic Planning Update
- U.S. News & World Report
- ESF Budget Forecast 2001/2002
- Fall 2001/2002 Enrollment
- Abstracted Preliminary Goals for AY 2001/2002
- Organizational Issues

# SUNY-ESF

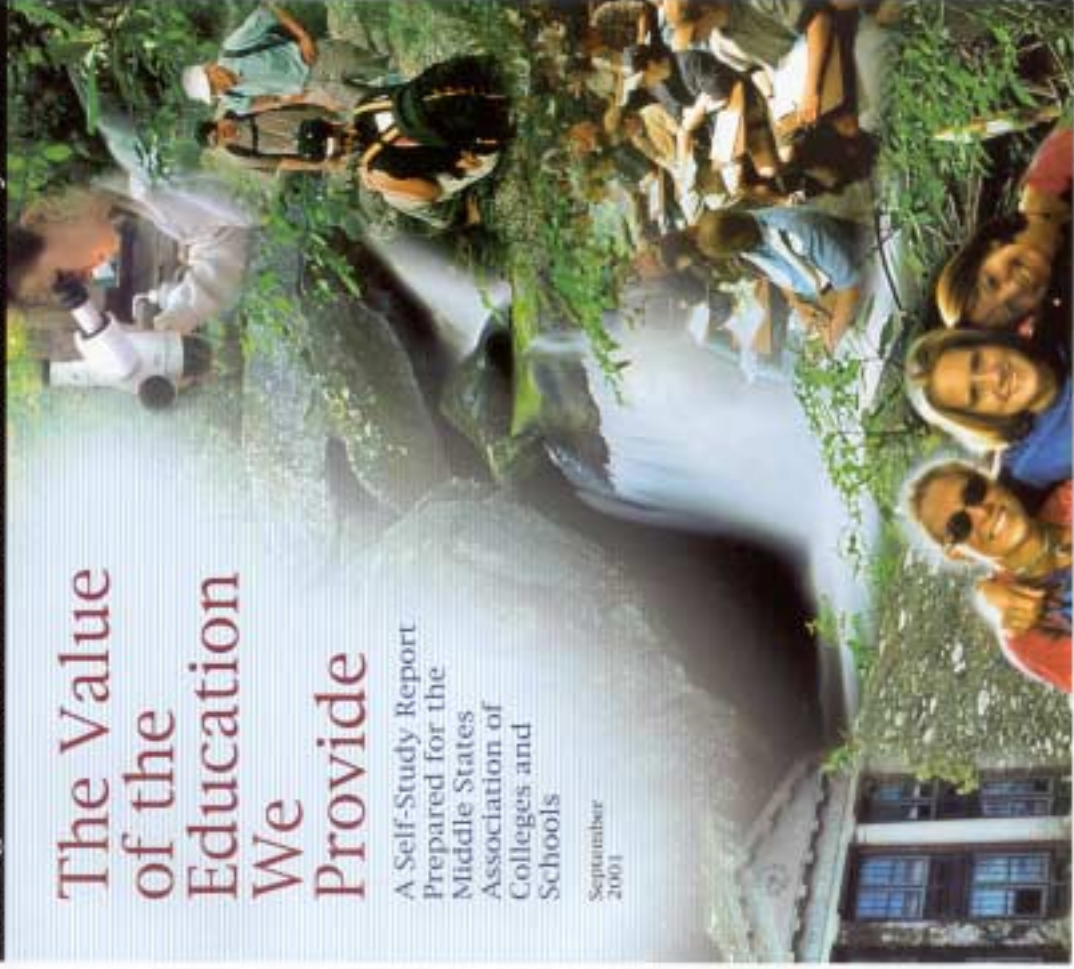
State University of New York  
College of Environmental Science and Forestry



## The Value of the Education We Provide

A Self-Study Report  
Prepared for the  
Middle States  
Association of  
Colleges and  
Schools

September  
2001



# Middle States Reaffirmation of Accreditation

## “The Value of the Education We Provide” Status Update

June 15	Distributed to the College Community a draft of the Self Study Report
July 15	Receipt of comments from the College Community
August 31	Completion of report modifications
September 6	Distribution to College Community
September 17-28	Preparation of Outcomes Based Assessment Supplement Document
October 14-17	Evaluation Team visit

# Middle States Reaffirmation of Accreditation

## Evaluation Team

Saul K. Fenster (Chair)	President New Jersey Institute of Technology
T.J. Bryan	Associate Vice Chancellor for Academic Affairs University System of Maryland
Betty P. Crockett	Associate VP for Administration & Finance Salisbury University
Phyllis Denbo	Director, Student Leadership Programs New Jersey Institute of Technology
Gian Gupta	Professor, Environmental Sciences & Chemistry University of Maryland Eastern Shore
Marilyn J. Martin	Dean of Library Services Rowan University
Wayne K. Murphey	Retired, Forest Products Technologist USDA CSRS

# Strategic Planning Update

- Contextual Scanning Reports
  - Due October 15<sup>th</sup>
  - 5 Pages in length
  - Anticipating approximately 50 reports
  - Administrative units / faculty units / institutes, councils, centers

# Strategic Planning Update

- September 28, 1:00 – 4:00 pm
  - “A Working Meeting of the Administrative Conference and the Strategic Planning Council”
  - “Contextual Scanning Implications for NYS Higher Education: A Shared Perspective”
  - Invited guests:
    - Ron Cavanagh, Syracuse University
    - Dennis Golladay, President, Cayuga Community College
    - John Cataldo, Superintendent, Liverpool Central Schools
    - David Cecile, Principal, Shea Middle School, Syracuse School District
  - “Administrative and Academic Unit Work Session: Taking Stock Interim Reports”

# Strategic Planning Update

- College and Unit Final Report Outline  
(Phase 2 – Taking Stock)

Mission

Challenges

Opportunities

Customers

Results and Vision

Goals

Outline of next steps

Summary of internal data

Summary of contextual scan

# Strategic Planning Update

# SUNY-ESF

**Daring to Dream: ESF Thinking and Acting Strategically**



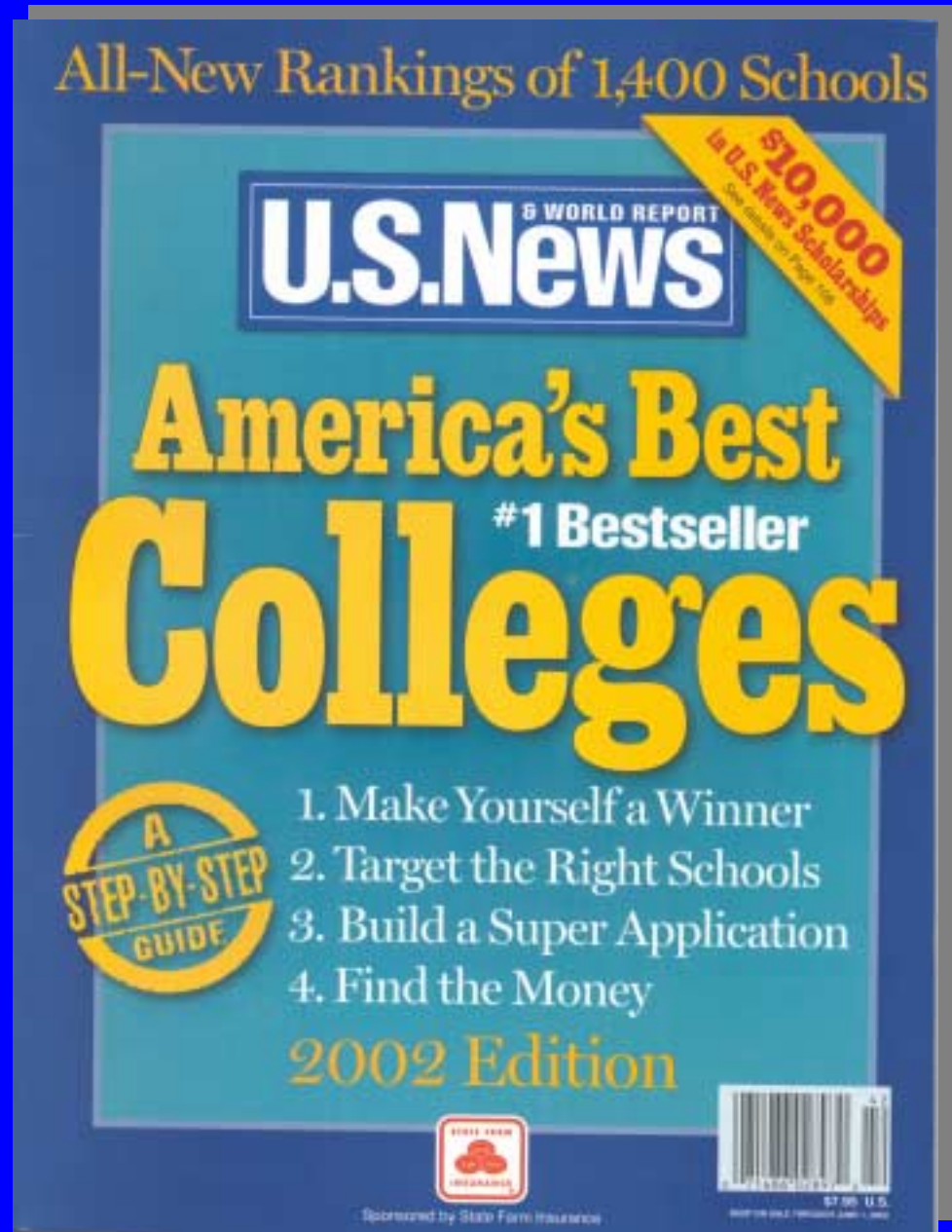
## Daring to Dream Calendar / Fall 2001

- Friday, September 28, 2001** | **Taking Stock: Progress, Perspective, and Next Steps:** A working meeting of the Administrative Conference and the Strategic Planning Council  
**1 - 4 PM, Nifkin Lounge / Marshall Hall**
- Monday, October 15, 2001** | Individual academic and administrative unit Phase II (Taking Stock) interim reports completed
- Friday, October 19, 2001** | **Thinking and Acting Strategically II: College Perspective:** Second Strategic Planning Council Workshop/Retreat  
**8:30 AM - 2:30 PM, Nifkin Lounge / Marshall Hall**
- Friday, November 2, 2001** | Daring to Dream progress report to the campus community
- Friday, December 14, 2001** | Individual academic and administrative unit Phase II (Taking Stock) final reports completed

### [Contact Us](#)

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U.S.  
News &  
World  
Report  
2002  
Edition



# U.S. News & World Report

## The Top 50 Public National Universities-Doctoral

Rank School (State)

1. University of California-Berkeley
2. University of Virginia
3. University of Michigan-Ann Arbor
4. Univ. of California-Los Angeles
5. U. of North Carolina-Chapel Hill
6. College of William and Mary (VA)
7. Univ. of California-San Diego
8. Univ. of Wisconsin-Madison
9. U. of Illinois-Urbana-Champaign
10. Georgia Institute of Technology
11. University of California-Davis
12. University of California-Irvine
13. University of Washington
14. Pennsylvania State U.-University Park
15. Texas A&M Univ.-College Station
16. Univ. of California-Santa Barbara
17. University of Texas-Austin

Rank School (State)

18. University of Georgia
19. University of Florida
20. Univ. of Minnesota-Twin Cities
21. Ohio State University-Columbus
22. Purdue Univ.-West Lafayette (IN)
23. Univ. of Maryland-College Park
24. Rutgers-New Brunswick (NJ)
25. University of Delaware
26. University of Iowa
27. Virginia Tech
28. Indiana University-Bloomington
29. Miami University-Oxford (OH)
30. Michigan State University
31. SUNY-Binghamton
32. Univ. of California-Riverside
33. Univ. of California-Santa Cruz
34. University of Colorado-Boulder

Rank School (State)

35. University of Connecticut
36. Univ. of Missouri-Columbia
37. Iowa State University
38. North Carolina State U.-Raleigh
39. **Clemson University (SC)**  
**SUNY College of Environmental Science and Forestry**
40. University of Minnesota
41. University of Kansas
42. University of Pittsburgh
43. Auburn University (AL)
44. University of New Hampshire
45. Univ. of Tennessee-Knoxville
46. University of Vermont
47. Florida State University
48. University of Alabama
49. Univ. of Massachusetts-Amherst

ESF

# U.S. News & World Report

## Best Values

usnews.com **FREE** E-mail newsletters usnews.com ? how to use this page

**Best Values**  
Great Schools at Great Prices  
• Best Values Index  
• Methodology  
• College Step-by-Step

**Best Values: National Universities-Doctoral**  
Click on the variables that interests you, and the table will re-sort.

Rank	School Name	% receiving grants based on need	Average cost after receiving grants based on need	Average discount from total cost
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Sort by: Rank

ESF ranked 50th

Loyola University Chicago	62%	\$16,990	41%
Texas Christian University	34%	\$13,412	33%
Univ. of Massachusetts - Amherst *	30%	\$12,905	37%
50. Brandeis University (MA)	47%	\$20,563	41%
Marquette University (WI)	58%	\$16,133	38%
SUNY College Environmental Science and Forestry *	70%	\$15,786	14%

usnews.com > College > Community College > Forums > Business & Tech > Health > Personal Finance

<http://www.usnews.com/usnews/edu/dollars/rankings/bvnatudoc/bvnatudoc.htm> 9/17/01

# Preliminary Preview of 2001-02 Operating Budget w/2000-01 Base Year as Comparison

REVENUE	ESF Budget 2000-01 (as of 7/1/00)	ESF Budget Preview 2001-02
Base State Allocation	23,313.9	24,121.5
Tuition Revenue	5,702.0	5,771.1
Interest and Fees Retained	158.5	146.0
Student Services Fee Revenue	300.0	300.0
Mission Review (Urban Initiative)	80.0	40.0
Council for Community Design Research	--	100.0
Legislative Member Items		
Great Lakes Research Consortium	100.0	100.0
Forestry R&D Center	250.0	250.0
Chestnut Research	150.0	150.0
Roosevelt Wild Life Station	275.0	350.0
Stabilization Fund Reserve	198.3	260.0
<b>TOTAL PROJECTED REVENUE</b>	<b>30,527.7</b>	<b>31,588.6</b>

**EXPENSE**

Personal Service Regular	17,934.8	18,668.1
Temporary Appointments	328.0	388.6
Temporary Service	173.8	173.8
Office Expenses, Equipment, etc. (Other Than Personal Service)	1,739.6	1,897.6
Graduate Stipends	609.2	609.2
Graduate Tuition Waivers	820.0	820.0
General Chemistry Labs (Graduate Assistants)	--	54.0
Financial Aid - Undergrad. (incl. Minority Scholarships)	315.0	386.2
Accessory Instruction (SU)	4,785.1	4,785.1
Utilities	1,868.1	2,280.4
Mail	277.4	250.0
Telephone	125.0	135.0
Computer Network/Infrastructure	100.0	80.0
Advertising/Visibility	50.0	50.0
Enrollment Management	--	30.0
Mission Review (Urban Initiative)	--	40.0
Council for Community Design Research	--	100.0
Legislative Member Items		
Great Lakes	100.0	100.0
Forestry R&D Center	250.0	250.0
Chestnut Research	150.0	150.0
Roosevelt Wildlife Station	275.0	350.0
Contingency	200.0	--
Commitments from Prior Year	40.0	182.0
<b>TOTAL PROJECTED EXPENSE</b>	<b>30,140.9</b>	<b>31,780.0</b>
<b>SURPLUS (DEFICIT)</b>	<b>386.8</b>	<b>(191.4)</b>

# Fall 2001 Enrollment Report

## Provided to SUNY

### Current and Target Fall 2001 Headcount

	Full-time			Part-time			Total		
	Current	Target	Diff.	Current	Target	Diff.	Current	Target	Diff.
	2001	2001		2001	2001		2001		
<b>Campus Total Fall Headcount</b>	1440	1455	<b>-15</b>	529	400	<b>129</b>	1969	1855	<b>114</b>
<b>Undergraduates</b>	1145	1165	<b>-20</b>	119	70	49	1264	1235	<b>29</b>
<b>First-Time</b>	201	195	6	5					
<b>Transfers</b>	205	250	<b>-45</b>	17					
<b>Continuing / SU / Cont. Ed.</b>	739	720	19	97					
<b>Graduate Students</b>	295	290	5	410	330	80	705	620	<b>85</b>
<b>New</b>	105	95	10	125					
<b>Continuing / Returning / SU</b>	190	195	<b>-5</b>	285					

# Preliminary Goals for AY 2001/2002

- Get New Research / Funding / Community Service Programs Off the Ground or Moving
  - New York Center for Indoor Environmental Quality (40 businesses/SU/ESF/UMU)
  - Brownfields Research and Education Center (Niagara Mohawk/ESF/MVCC/HCC/Morrisville and Utica-Rome)
  - Center for the Development of Biobased Products (MDA/ESF/PenCor Biofine)
  - Biotechnology Research and Education Center (MDA/UMU/ESF)

# Preliminary Goals for AY 2001/2002

- Complete “Daring to Dream” Strategic Planning Process
  - Set Vision for 2010
  - Establish new programs (educational/research)
  - Identify partners
  - Engage community
  - Define customers

# Preliminary Goals for AY 2001/2002

- Recruitment / Admissions
  - 100 graduate students
  - 445 undergraduate students
  - Focus on Tiers 1 and 2
  - We are developing a plan for Fall 2002

# Preliminary Goals for AY 2001/2002

- Educational Outreach
  - Coordinate all outreach programs
  - Expand ESF in the High School

# Preliminary Goals for AY 2001/2002

- Sponsored Research
  - Move from \$11M/yr to \$11.6M/yr
  - Education/Techniques Training for Grantsmanship/Proposal Writing for New Faculty
  - Extend collaborative efforts
  - Improve legislative member item support ~\$1.5M to \$2.0M
  - Entrepreneurship initiative

# Preliminary Goals for AY 2001/2002

- New Student Initiatives
  - Service Learning (Syracuse 20/20; partnership w/Shea Middle School)
  - Learning Community (Botany/Creative Writing; Environmental Systems; Medical Sciences)
  - Community service
  - Strengthen internship program
  - Critical Thinking initiatives
  - Experiential Learning (push more field experiences into the first 2 years)

# Preliminary Goals for AY 2001/2002

- Capital Programs
  - Planning for \$36M in capital improvements in next cycle
  - Push completion of rehabilitation of Baker Laboratory
  - Planning for new student center
  - Combined biotechnology research and teaching facility: Planning with UMU
  - Increase housing and infrastructure at Huntington AEC
  - New docks and infrastructure at Ellis International Laboratory

# Preliminary Goals for AY 2001/2002

- Accreditation Programs
  - Complete Middle States Reaccreditation process
  - SAF accreditation of Forestry program
  - Start ABET accreditation of Paper Science & Engineering
  - Initiate Construction Management program accreditation review by the American Council for Construction Education
  - SFI Licensing of Prototype Forest Property

# Preliminary Goals for AY 2001/2002

- Institutional Advancement
  - \$200K fundraising to equip addition to the Ranger School
  - \$1.1M fundraising to equip rehabilitated Baker Laboratory
  - Vendor luncheon focused on Baker Laboratory
  - Feinstone Award dinner (Jan/Feb 2002) for contributor recognition
  - \$1.5M endowment increase
  - Alumni Golf Tournament (acquire 10 corporate sponsors)

# Preliminary Goals for AY 2001/2002

- New Partnerships
  - Higher Education
    - **Clarkson:** Sustainability / Great River proposal
    - **OCC and Le Moyne:** Urban Ecology
    - **Morrisville:** Biofuels Performance Testing
    - **UMU:** Medical Sciences Learning Community  
Environmental Medicine  
GEN\*NY\*SIS
    - **Syracuse University:**  
Environmental Systems STAR Center  
Environmental Systems Center of Excellence  
Northeast Environmental Institute

# Organizational Issues

**Dr. Julie Rawls** – appointed as Associate Dean of Student Life and Experiential Learning

- Coordinating community service/service learning
- Chairing a retention committee
- Formulating an academic advising and retention program
- Joined ESF in 1993
- Served as Coordinator of Student Activities and Organizations and Director of Student Activities

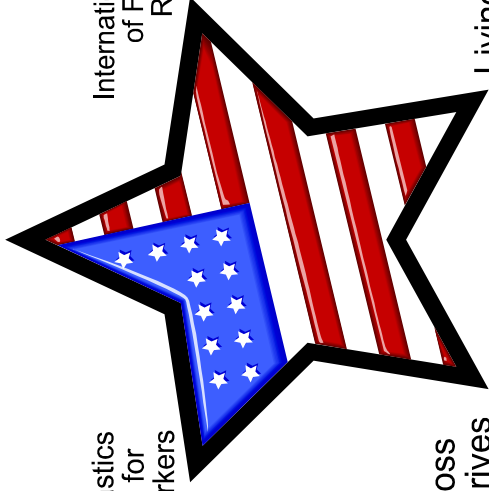
# Organizational Issues

**Dr. Charles Spuches** – appointed as Associate Dean of Educational Outreach, Instructional Quality Improvement and Instructional Technology

- Overall institutional leadership to coordinate and promote educational outreach services and ESF linkages to high schools
- Coordination and leadership in the application of instructional technology
- Assistant to the Provost in the area of outcomes based assessment
- Joined ESF in 1988
- Served as Coordinator for Instructional Development and Director of Instructional Development, Evaluation and Services

ESF  
Community

United Way 9-11 Emergency Relief Fund



GC2 Gymnastics  
Food Drive for  
Rescue Workers

International Association  
of Fire Fighters  
Relief Fund

Red Cross  
Blood Drives

ESF  
Living Memorial

Relief Effort