You work for the County Department of Environmental Protection. Since recreational fishing is one of the dominant economic activities in this area, your boss, the commissioner, has stepped up the pressure on you to find out why this is happening and what suggestions you have to deal with the situation.

Questions: (type-written answers on separate sheet)

1. Provide three examples of the symptoms of this problem.

2. What is the context in which you will address the problem?

3. Provide at least three short-term objectives you may offer your boss?

4. Develop three competing hypotheses to explain the fish kill.

5. In the “real world,” do you think firms and governmental agencies use a framework to identify problems and make decisions? Why or why not?