



8TH ANNUAL GREEN BUILDING CONFERENCE

8th Annual Green Building Conference March 11, 2010 - March 12, 2010 Syracuse, NY, USA

Thursday Afternoon Session – Sponsored by Synapse Partner LLC

Time: Registration: 12:00 -4:00 PM on March 11, 2010
A box lunch will be provided (Note: we know you have a job, so late arrivals are welcome!)

Session Title: **Organizational Sustainability – A Step-by-Step Approach**

- Organizational Sustainability – The “Big Picture” View
- Green Buildings – Existing and New
- Emissions – Footprints and Offsets
- Procurement and Operations
- Reporting – Telling Your Sustainability Story

Presenter: Michael Army, President, Leonardo Academy

Description: This presentation provides a step-by-step approach to organizational sustainability. It starts with a “big picture” view of organizational sustainability, including what is included and why each component is important. Major sustainability action areas are addressed including: implementing a process for greening your existing and new buildings, emissions footprints, developing a reduction strategy and the role of emissions offsets, and the greening of procurement and operations. For each area the presentation will cover how to get started, benchmarking, step-by-step actions and ongoing tracking of sustainability performance. How to tell your sustainability story through reporting will also be addressed.

Sustainability is a journey and not an event and the step-by-step approach presented will help your company or organization move forward from wherever you are today.

Presenter Bio:

Michael Army founded Leonardo Academy in 1997 and has guided the growth of this organization to the present. Michael has worked on energy and environmental issues throughout his entire career. After earning a BS and MS in mechanical engineering, as well as a BA in Psychology and Russian language at the University of Wisconsin-Madison, Michael worked for the Wisconsin Public Service Commission for 14 years. He chaired the State of Wisconsin committee that developed the State of Wisconsin Greenhouse Gas emissions inventory, emission reduction cost analysis, and the economic benefits analysis for emission reductions. Michael attended the first meeting that began the development of LEED for Existing Buildings (LEED-EB) in 2000 and chaired the LEED-EB Committee of the U.S. Green Building Council from 2001-2005. As chair of the LEED-EB Committee, Michael guided LEED-EB through the development, pilot testing, refinement and balloting process. Michael is a registered professional engineer in the State of Wisconsin and a LEED® Accredited Professional.

Sponsor: **Synapse Partners, LLC** strives to apply sustainable business practices to fulfill our clients and partners business objectives by balancing economic, social, and environmental factors to create opportunity in an ever changing and challenging world market.