



Scot Case

Director, Markets Development, UL Environment, Inc.

Scot Case is an internationally recognized expert with more than 17 years of professional experience in sustainable business strategy development, responsible purchasing, green supply chains, and environmental marketing. As Director of Markets Development for UL Environment, Scot helps connect retailers and consumers seeking environmentally and socially responsible products with the manufacturers supplying them.

Scot recently testified before the U.S. Congress on green marketing issues and has consulted with a variety of organizations around the world including the White House Office of the Federal Environmental Executive; Wal-Mart and its suppliers; the World Bank; the U.S. Environmental Protection Agency; the Japanese Green Purchasing Network; government agencies in the Philippines, New Zealand, and Australia; the National Institute of Governmental Purchasers; National Association of State Purchasing Officials; and dozens of U.S. Federal agencies and state and local governments.

Scot has delivered more than 300 keynote speeches, full-day trainings, and presentations throughout the United States and abroad to audiences of up to 1,000 people. He has published more than four dozen articles, case studies, and book chapters. As a consultant to the U.S. Environmental Protection Agency, he wrote an extensive series of reports documenting the growing environmental purchasing movement. He is a key contributor to the Sins of Greenwashing studies, which continue to receive considerable media attention including stories on NPR, Good Morning America, CNN, The New York Times, TIME, Newsweek, Business Week, and many others.

In 2002, Scot helped launch the North American Green Purchasing Initiative (NAGPI), a network of organizations working to accelerate the demand for safer, more environmentally preferable products. In 2005, he launched the Responsible Purchasing Network, a group of influential purchasers using their purchasing power to buy better goods and services. He is also a founding board member of the International Green Purchasing Network.

Scot Case earned his Bachelors and Masters Degrees from Virginia Tech and he currently resides in Reading, Pennsylvania, with his wife and two young daughters.