

2016 Keynote Presentation

Shelter at scale: how changing expectations for buildings are creating a brighter future for all of us

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ABSTRACT

Sometimes a negative can inspire something positive. Climate change inspired the net zero movement. Extreme weather events prompt us to build for resilience. And the chronic health issues of our day drove a demand for healthier buildings. We'll take a look more closely at how those positive outcomes then enable green building practitioners to advance their craft. We'll also examine some emerging positives, how those forces will shape green building trends and customer demands, and how we will all benefit.

BIOGRAPHY

As a member of Seventhwave's leadership team, Marge is responsible for strategic planning, financial management and business development to inspire real and lasting change that advances economic and environmental sustainability.

Marge is passionate about building the human capacity for a sustainable world, with particular emphasis on the built environment. Her current work addresses both technical and human behavior knowledge gaps that prevent sustainable and regenerative energy use in buildings. She has a strong background in nonprofit governance, education design and integrating education into energy efficiency programs to meet market transformation goals. Marge also develops policy and program recommendations for decision makers related to green jobs, capacity building and market-based educational approaches.

Marge serves on the Board of Directors of the New Buildings Institute. She also serves on the Advisory Council of the U.S. Green Building Council and chaired the USGBC board in 2015. Marge earned her bachelors degree in English and politics from Mount Holyoke College.