

What is a portfolio?

- A portable case holding papers or drawings
- An organized, thoughtfully presented collection of work
- An opportunity to visually demonstrate aptitude and level of accomplishment
- A compliment to other application materials

Introduction_Cover Letter

January 4, 2007

Mr. Richard Hawks, FASLA
Head, Department of Landscape Architecture
Environmental School of Forestry
State University of New York
331 Marshall Hall
1 Forestry Drive
Syracuse, NY 13210

Re: Greg Pashek's Application to ESF SUNY in landscape Architecture for Fall, 2007

Dear Professor Hawks:

Last summer, I had the opportunity to visit ESF SUNY, tour the campus and meet you. I also sat in on the Blairsville "Your Town" meeting last fall.

Before the holidays, I submitted my application to ESF SUNY. You recommended last summer that I submit a portfolio of work with my application. Please consider the attached portfolio with my online application to the University.

Should you have any questions, please contact me.

Respectfully submitted,



Greg Pashek
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Pittsburgh, PA 15215
412-781-3666
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Organization of Contents

- List of each piece in the portfolio
- Organized by subject, media type or chronological
- Provide a name for each piece

Gaelin Walsh

Slide Directory for ESF Landscape Architecture Program

<u>Slides</u>	<u>Title</u>	<u>Size</u>	<u>Project Intention</u>	<u>Media</u>
Slide # 1	Untitled	8 ½ × 12	Op-art	Ink
Slide # 2	Falling Leaves	11 ½ × 8 1/2	Texture, color and composition	Ink
Slide # 3	Analogous	8 ½ × 12	Op-art	Ink
Slide # 4	Ice	8 × 8	Monochromatic	Ink
Slide # 5	Bottle and Apple	16 ½ × 12	Develop Drawing Skills	Pencil
Slide # 6	Corn	16 ½ × 12	Sketchbook	Pencil
Slide # 7	Black and White	11 ½ × 8 ½	Art of the Word	Ink
Slide # 8	Spears	7 ½ × 6 × 3 ½	Create object using spears	Clay
Slide # 9	Untitled	6 ½ × 7 ½ × 7 ½	Coil Pot	Clay
Slide # 10	Untitled	4 × 5 ½ × 5 ½	Thrown	Clay
Slide # 11	Untitled	4 × 7 ½ × 5	Create Tea Pot	Clay

What should a portfolio include?

- **Drawings:** *pencil, pen & ink, charcoal, pastel, mixed media*
- **Paintings:** *ink washes, watercolor, acrylic, oils*
- **Drafting:** *architectural & mechanical drawings, AutoCAD*

What should a portfolio include?

- **Sculpture:** *all 3-D work, ceramics*
- **Photography:** *black and white, color, digital images of creative merit*
- **Design:** *furniture, jewelry, clothing, buildings, gardens, graphics, posters*

Include design or conceptual drawings or photos of executed work

Transfer student portfolios

- **ESF BLA *Guidelines for Portfolio Submission***

“ . . . used to assess drawing and other graphic communication skills, as well as, spatial awareness and the ability to visualize and convey design ideas.”

- **ESF BLA sophomore studio syllabi**

- **Contact program you are applying to for more details**

Please review the complete LSA 226 and LSA 227 syllabi – BLA sophomore year - for a thorough explanation of the necessary skill and knowledge objectives. On-line at <http://www.esf.edu/la/portfolio/>

Design Knowledge

- Perception, critical analysis and interpretation of places
- Basic design vocabulary
- Spatial scale and definition
- Design process
 - organizing framework to investigate and solve complex problems
- Design theory
 - concept of landscape as a complex concept defined by human transformation of the environment
- Design Communication Skills
 - graphic representation, writing, verbal presentation, and critique

Please review the complete LSA 226 and LSA 227 syllabi – BLA sophomore year - for a thorough explanation of the necessary skill and knowledge objectives. On-line at <http://www.esf.edu/la/portfolio/>

Design Skills

- Process drawing
 - Thinking through design problems
- Drafting
 - Precision drawing for refinement and detailing
- Plan, section and axonometric drawing
- 1 and 2 point perspective
- Color
 - Communication in landscape representations
- Model making

Please review the complete LSA 226 and LSA 227 syllabi – BLA sophomore year - for a thorough explanation of the necessary skill and knowledge objectives. On-line at <http://www.esf.edu/la/portfolio/>

Originals

- Best means of conveying the content and the quality
- Often bulky and fragile
- Limited to one copy
- Appropriate for an interview

Photography

- Good results = quality photography
- Size is manageable
- Some quality may be lost
- Professional work is expensive
- Multiple copies can be produced

Digital

- One step
- Total file size <10 MB



