

22nd Annual NYS Geographic Information Systems Conference

October 23-24, 2006

One Olympic Drive, Lake Placid, NY 12946



Conference Sponsorship

Ways to Contribute: Types and Levels

Get involved with the conference as a sponsor to help us educate, inform and understand the uses of GIS.

You may elect to donate funds in the form of a check payable to SUNY Research Foundation:

<i>\$5,000</i>	<i>Patron</i>
<i>\$2,500</i>	<i>Benefactor</i>
<i>\$ 1,000</i>	<i>Advocate</i>
<i>\$ 500</i>	<i>Supporter</i>

In all cases sponsors will be identified in the program, with names and logos on the program. For gifts of \$1,000 and up, the donor will be acknowledged from the podium, such as during the introduction of a keynote speaker and during the welcome on Monday.

You may elect to place an ad in the Conference Program

- Program Advertisements Section – you design it and we'll insert it in the Advertisement section of the program!

¼ page	\$ 150
½ page	\$ 250

Note: Patrons, Benefactors and Advocates will be offered an advertisement in the Program.

You may elect to sponsor a specific component of the program:

- Dinner \$5,000 (***Patron***)
- Reception \$2,500 (***Benefactor***)
- Buffet Lunch \$2,500 (***Benefactor***)
- Keynote Speaker \$1,000 (***Advocate***)
- Coffee Break \$ 500 (***Supporter***)

Conference Sponsorship
Ways to Contribute: Types and Levels, Benefits

In all cases sponsors will be identified in the program, with names and logos displayed in the lobby and on the program. For gifts of \$1,000 and up, the donor will be mentioned from the podium, such as during the introduction of a keynote speaker and during the welcome on Monday.

Benefits	\$500 Supporter	\$1000 Advocate	\$2500 Benefactor	\$5000 Patron
Name listed in press release				•
Sponsorship of component of program	Break	Keynote	Reception or Lunch	Dinner
Event signage		Logo listed	Prominent logo listed	Top billing
Your Printed materials inserted in Conference Packet		•	•	•
Number of registration(s) included with your sponsorship		1	2	3
Recognized in Conference Brochure	Name and Logo listed	Name and Logo listed	Prominent name and logo listed	Top billing
Ad in Conference Program		Quarter-page	Half-page	Full-page
Website listing, link, and recognition	•	•	•	•