

## NYS 22<sup>nd</sup> Annual GIS Conference Map Contest!

Attendees of the 22nd NY State GIS Conference on October 23 - 24, 2006 in Lake Placid, NY are invited to participate in a Map contest to showcase their creative talents in processing and presenting geographic information. Maps are defined, for these purposes, as being primarily a geographic product as opposed to posters which use both graphics (geographic and otherwise) and text to outline an analytical process.

All subjects are welcome as long as GIS is used for map composition. Maps will be judged on content, clarity, creativity, cartographic design as well as technical difficulty of the GIS analysis presented.

All maps submitted to the competition will be displayed at the conference and the winning submission will receive a certificate, prize and a free registration coupon for next year's conference.

Deadline for submission: 10/23/06 - Noon

Size: There is no size limitation, however, maps must be mounted and size of mounting board may limit size of map.

Easels for holding maps will be provided.

Good Luck!

The NYS GIS Conference Activities Sub-Committee

### Criteria for Judging GIS Maps

<b>Originality</b> – how unique is the map product? Does the map present new and or innovative presentation styles?
<b>Effective use of GIS</b> – Is the use of GIS well demonstrated?
<b>Effective communication</b> – How well defined is the topic? How appropriate is the title? Clarity.
<b>Visual Appeal</b> – color coordination, geometry, accents, highlights, graphics
<b>Design/Layout</b> – logical organization and visual flow of text and graphics.
<b>Legibility</b> – Are text font, text size, and graphics appropriate, clear, and/or readable?
<b>Accuracy</b> – Grammar, punctuation, spelling?