

Brownfield Opportunity Areas Program New York State *Community Seminar Series*

Creating a Strong Foundation for your BOA



NEW

October 28-29, 2008

Holiday Inn Express

300 Broadway Avenue, Albany

Who should attend...

NYS Brownfield Opportunity Areas Program grant recipients, including local government officials, advisory committee members, nonprofit leaders and others involved in preparing revitalization plans associated with the BOA program.

About the NYS Community Seminars ...

The seminars provide direction and professional assistance for community leaders and others to successfully plan, design and implement projects funded through the New York State Brownfield Opportunity Areas (BOA) program.

The seminars are offered by the New York State Department of State Division of Coastal Resources and the New York State Department of Environmental Conservation Division of Environmental Remediation in partnership with the Center for Community Design Research at the SUNY College of Environmental Science and Forestry.

To register, please visit www.esf.edu/outreach/nyseminars or call 315.470.6817. Registration will be available on September 8. There are no registration fees for BOA participants or their representatives.

When seating space allows, seminars are open at \$125 per person per session.

Tuesday, October 28

Morning Session: **Vision Planning for BOA**

A community created vision defines the desired future for your BOA and establishes the framework that guides planning and development decisions. Learn about the value and approaches to vision planning, how the vision relates to your BOA planning process, and how to establish effective communication strategies that engage the public and build support for your BOA.

Afternoon Session: **BOA Inventory and Analysis**

Inventory and analysis provides the information and understanding to make appropriate decisions about the resources, issues and opportunities of your BOA. Become familiar with the steps for preparing a useful inventory and understand how analysis will help you refine and confirm your community's vision and goals.

Wednesday, October 29

Morning Session: **Economic and Market Trends Analysis**

Knowing the types of activities and development your local market can support is essential information for BOA strategic planning. This seminar will introduce you to the range of economic and market studies available to communities, how to select the type of study that fits the needs of your project, and how to find the appropriate consultant.

Afternoon Session: **SEQR for BOA**

The BOA program involves communities in major planning initiatives with associated actions that may impact the environment. Understand how the New York State Environmental Quality Review Act (SEQR) review process provides the tools to identify and evaluate those potential impacts and learn how SEQR review is integrated into your BOA plan.

Seminar Schedule

Morning Sessions: 9:00 a.m. – 12:30 p.m.

Afternoon Sessions: 1:30 p.m. – 5:00 p.m.

Registration begins at 8:30 a.m.

