



William Burdick

Principal / Senior Creative Director

The WDBurdick Company / WDBurdick.com

Since the mid 80's, Bill has evolved The WDBurdick Company into an internationally recognized, full service advertising and communications design firm serving a wide variety of industries and clientele.

Headquartered in a restored 1874 mission church in Skaneateles Falls, New York, Bill leads a team of dedicated professionals who help progressive companies implement green marketing strategies into their existing culture, through a variety of media.

Most recently, the U.S Green Building Council utilized Bill's services to create marketing materials to promote its highly successful 2005 Greenbuild International Expo held in Atlanta, edit LEED reference manuals and supply ongoing consulting and marketing tools for upcoming USGBC events. Bill is a member of the U.S. Green Building Council Upstate New York Chapter and holds a BFA degree from the University of Tampa. An avid motorcycle rider and photographer, he is currently restoring a 100-year-old camp on Skaneateles Lake utilizing green materials.

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