

# ESF Green Building Conference keynote presentation

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## **Integrated Design Strategies**

Integrated design begins early in the design process of any high performance building project and asks each member of the project team to focus on ways that building systems or components can be downsized or eliminated via green strategies. The objective here is to encourage every member of this composite design team to understand the issues that all other members need to address. If successful, the resulting building's whole is greater than the sum of its parts, thereby reducing both first cost and operating costs, while augmenting environmental and health benefits.

Case study data and experiences from several LEED Certified and Registered projects will be presented in order to illustrate this integrated design process and its results.