

Date

Name  
Organization  
Address  
City state zip

Dear

5<sup>th</sup>  
Annual Green  
Building  
Conference  
April 12-13, 2007

Steering  
Committee:

Robert W. Meyer  
Judy A. Barton  
Tracie Baule-Hall  
Diane Brandli  
Lisa Cleckner  
Peter Lindabury  
Frank Moses  
Kevin Stack  
Maureen A.  
Wakefield

The Fifth Green Building Conference promises to be bigger and better! We are moving the conference to a location just off campus—the SU Sheraton Hotel and Conference Center—to provide better parking and an appropriate location for sponsor and vendor displays.

Our new venue, the keynote speech by John Boecker and a great luncheon presentation by Chief Oren Lyons of the Onondaga Nation, with a new conference design that supports three simultaneous speaking tracks, will result in a large turnout.

The Green Building Conference attracts participants dedicated to green building design and implementation—engineers, architects, code officials, academics, building owners and community members. We focus on green buildings, strategies, and products to provide professionals with an opportunity to network and discuss the latest technologies and best practices in their fields.

SUNY ESF is pleased to partner with the Upstate New York Chapter of the US Green Building Council to host the event each year. We invite your participation as a sponsor to ensure another successful conference. As a sponsor of the Green Building Conference, you will:

- Maximize your visibility and showcase your message, (products, services, projects, programs) to an eager market,
- Demonstrate commitment to programs that enhance the field of environmental and green building strategies,
- Introduce your organization/product to new audiences through event promotion on the SUNY ESF website, in our mailings, and most importantly, at the event itself.

We know you will want to take advantage of this opportunity to showcase your programs, services, and products. The enclosed Sponsorship Information sheet describes three sponsorship levels. Notice that Tabletop Exhibit space and an ad in the conference program are included. Please see the diagram that shows where vendors and sponsors will set up displays—in the coffee break area.

We can customize a sponsorship package for you. If you wish, you can dedicate your sponsorship to support student scholarships, coffee breaks, etc., with appropriate mention in the program.

The program is nearly completed. Excellent speakers have been lined up, and final titles for the talks are being added to our planning website. You can see how the program is developing at: [www.esf.edu/outreach/pd/2007/gbc/program.htm](http://www.esf.edu/outreach/pd/2007/gbc/program.htm).

Yours sincerely,

Robert Meyer, Professor  
(315) 470-6881, [rwmeier@esf.edu](mailto:rwmeier@esf.edu)