



**ALBERT J. DI RIENZO**  
President & CEO  
Blue Highway, LLC

Building his career on a foundation of expertise in scientific, technological, and business leadership, Albert Di Rienzo has contributed significantly to the advancement of commercial, military, and health care applications. In the span of 25 years, his career in industry includes research and development appointments at Welch Allyn, Philips Medical Systems, Siemens Medical Systems, Honeywell/Sperry Aerospace, and General Dynamics Land Systems.

Approximately fifteen months ago, Albert transitioned from being Welch Allyn's Chief Science & Technology Officer to being the President & CEO of Blue Highway, which a wholly-owned subsidiary of Welch Allyn focused on science and technology acceleration, primarily from ideation to proof-of-concept for the worldwide health care community.

Connecting his expertise to community involvement, Albert has spoken to the U.S. Senate Manufacturing Caucus concerning the impact of Research & Development on Manufacturing Innovation. He also serves on the Columbia University Center for Advanced Information Management External Advisory Board, Consumer Health World Advisory Board, Johns Hopkins School of Medicine Alliance, National Biodefense Science Board, Syracuse University College of Engineering & Computer Science Dean's Council, University of Buffalo Center for Advanced Biomedical and Bioengineering Technology Industry Advisory Board, Excell Partners Technical Advisory Board, and the Society of Industry Leaders. Albert is also the Founding Chair of the Syracuse Chapter of Engineering in Medicine and Biology Society as well as one of the Founding Board of Directors for the Continua Health Alliance. He is active in a number of professional organizations including the: Association for Computing Machinery, Institute of Electrical and Electronics Engineers, Mathematical Association of America, Product Development and Management Association, AdvaMed Digital Health Information Sector, and MedTech's Science & Technology Committee. Albert is also a Software Engineering Institute Partner, and the 2006 Frost & Sullivan Medical MindXchange Most Valuable Thought Leader.

Albert is degreed in Computer Science from Old Dominion University, Norfolk, VA. Dedicated to the ideal of lifelong learning, Albert has focused on continued professional development over the course of his career, successfully pursuing an extensive list of managerial, leadership, and technical skills courses.