



Gary Lim, M.A.

**ESF Visiting Professor of Entrepreneurship**

Gary Lim, M.A. is Visiting Professor of Entrepreneurship at SUNY-ESF, and is also a consultant, entrepreneur, and author. He is president of Aurarius LLC, the strategic and management consulting firm he originally founded in San Jose, California, then relocated to Upstate New York. In addition to Aurarius, he also founded CEO PrivateLine, and is a co-founder of HealthcareBusinessOffice LLC. His previous corporate experience includes leadership positions at Hewlett Packard, ROLM, Xerox, and Novell.

Gary's first book, *The Road to Gumption: Using Your Inner Courage to Balance Your Work and Personal Life*, was an Amazon #1 Bestseller in its category. His recently-released second book, *Let It Fly! Defy the Laws of Business Gravity and Keep Your Company Soaring* is an engaging leadership parable with compelling takeaways.

Cumulatively, Gary's speaking engagements have been attended by well over 10,000 attendees, through executive retreats, keynote addresses, conference workshops, corporate seminars, product launches, and training courses. In his work with client companies and conference or seminar attendees, Gary is often considered as being one of the best at assessing a complex situation, reducing it to a few key issues, and offering practical solutions. His experience and skill set are focused in the areas of helping companies achieve even higher levels of performance. Gary utilizes his proprietary methodology to take firms to what he calls the **AgileXnt™ Zone** (pronounced a-jil-EX-ent), where organizations are both agile and excellent.

He earned a Bachelor's degree *cum laude* from Princeton University in electrical engineering and computer science, and also holds a Master's degree in organizational management from University of Phoenix.