Vision 2020 Update Assembly Rules

Rule 1: use existing Vision 2020 as the platform, with 25-50% of all nearly all Update sections repeating text from Vision 2020

Rule 2: follow an established framework for assembling a combined vision/plan, with classic and logically ordered components, including core elements of strategic planning (e.g., vision and mission, goals and subgoals/objectives, and aspects of monitoring)

Rule 3: add new components of the Update only from written (published), community-based information and ideas related to visioning and strategic planning

Rule 4: improve the Update by engaging the ESF community in various ways to provide critique and feedback and adjust text where possible (while not violating Rules 1-3)

Rule 5: follow the axiom KIGASAS – Keep It General And Simple And Succinct

Rule 6: abiding focus on documenting in the Update what we want to “achieve” (strategic level), and not what we want to “do” per se (which is more at the ongoing and future operational level work by units and departments)

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¹ NOTE: Vision 2020 wording for goals, targets and “compass point” diagram text was considered sacrosanct – Vision 2020 wording changes were avoided (e.g., the wording of the “compass points” and the seven goals and associated 75 subgoals were not to be changed, but are instead repeated verbatim in the Update)