

Faculty Meeting

President's Report
February 14, 2002

Agenda

- MSA Follow-up
- Budget Update
- New Initiatives
 - Learning Community – Outcomes
 - Service Learning – Outcomes
 - SU Housing
 - Retention Team
- Government Relations Activities
- Recruitment Update

MSA Follow-up

SUNY-ESF

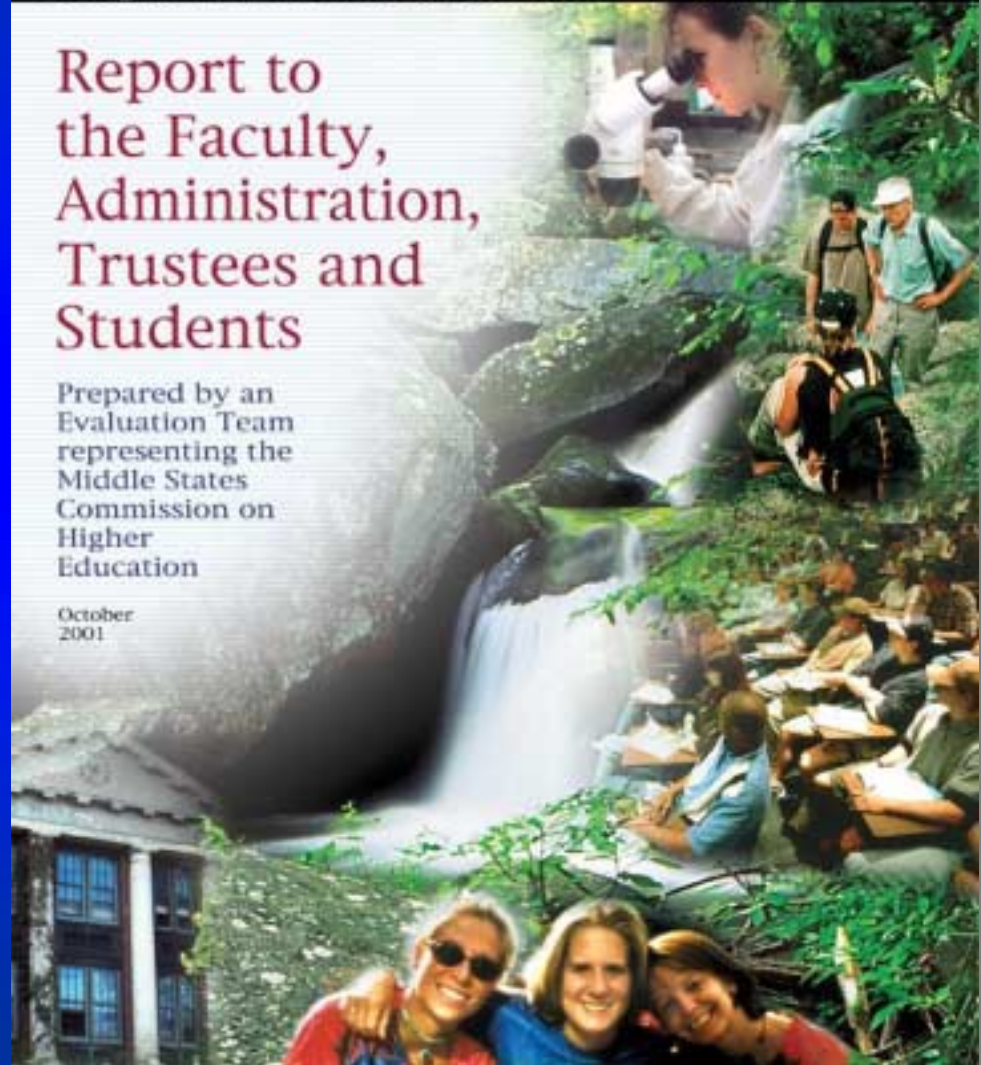
State University of New York
College of Environmental Science and Forestry



Report to the Faculty, Administration, Trustees and Students

Prepared by an
Evaluation Team
representing the
Middle States
Commission on
Higher
Education

October
2001



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Site Visitation Findings– Introduction

- Well-defined mission which is generally understood by the campus community
- College has established the conditions under which its mission and objectives can be realized and appears to be achieving its goals
- ESF's goals are far more ambitious than the meeting of minimum standards of accreditation
- ESF provides an exemplary environment for teaching and learning

Introduction

- The College's well-defined focus is generally appreciated by the campus community
- SU appears well satisfied with the ESF partnership: “organic and enduring”
- Self Study Report actually understates the accomplishments of the College
- The team strongly supports:
 - the need to generate enrollment from a broader geographical area
 - need for enhanced visibility
 - need for greater diversity among students and faculty

Organization, Administration and Governance

- ESF relationship with SU is important to both institutions
 - Both institutions are to be congratulated
 - Inherent asymmetry of the relationship can present occasional problems
- Administration recognizes the challenges faced by the College, particularly:
 - Visibility
 - Resource development

Organization, Administration and Governance

- The ESF trustees appear to have a deep commitment to the College and are very much involved in the College and understand and support its mission

Planning

- Under new leadership, ESF's current strategic planning effort has a scope and intensity uncharacteristic of previous planning initiatives by the College.
- Finally, the process itself is viewed as the most critical component of the planning effort; it is to be characterized by engagement.
- There is considerable institutional pride and a belief by many that ESF can achieve the next level of excellence.
- The challenge will be for ESF to succeed despite resource limitations and, indeed, to increase its resource base.

Marketing

- The Office of News and Publications is to be commended for its initiative in gaining this valuable national and statewide exposure.
- The portrayal of ESF in its various publications is uneven, with a multiplicity of authors creating and disseminating their own materials.
- The catalog and auxiliary publications will be worth very little in the recruitment of students and the promotion of the College if the materials are not also appealing and persuasive, and distributed effectively.

Faculty

- The College is commended for the efforts it has taken to close the gap between its faculty salaries and those of two comparison institutions.
- The growth in externally funded research has enabled faculty members to purchase state-of-the-art equipment that is key to the quality of the teaching and learning environment.
- Some academic units report impediments to faculty recruitment, including limited funds for start-up and equipment and non-competitive salaries for outstanding candidates.

Budget Update

2002-03 Preliminary
Budget Forecast

ESF Operating Budget 2001-02 Fiscal Year

- “Baseline” State budget
 - Negotiated salary increases covered
 - No significant new program funding
 - No increase in funding for Accessory Instruction (SU) expenses
 - No additional funding for increased utility costs
- Challenges for ESF
 - Balance budget in 2001-02
 - Position ourselves to address a potentially challenging year in 2002-03

ESF Operating Budget 2001-02 Fiscal Year

- Actions taken to meet financial challenges:
 - Suspended active searches
 - Four faculty positions
 - Vice President for Marketing and External Relations
 - Recent retirements
 - Postponed decisions about hiring replacements
 - Will use temporary appointments to address near-term needs

ESF Operating Budget 2001-02 Fiscal Year

- Reductions in discretionary spending
 - 10% across-the-board reduction in office/unit accounts
 - 10% reduction in visibility budget
 - 50% reduction in computer infrastructure budget
 - Postponed plans to hire enrollment management consultant
- New ESF courses developed for Spring 2002 semester – Significant effort to limit increases in Accessory Instruction usage

Executive Budget 2002-03

- Core instructional budget for SUNY is relatively unchanged from 2001-02
 - No tuition increase
 - No funding for:
 - Negotiated collective bargaining increases (to be paid as scheduled) \$64.3M
 - Support of enrollment growth 18.9M
 - Support of sponsored research growth 5.2M
 - Inflation 14.1M
- \$102.5M

Executive Budget 2002-03

- Increased appropriation authority to allow SUNY campuses to spend more of their own income in self-supported funds

**Impact of Executive Budget on ESF –
Need to absorb \$1M-\$1.5M in operating expenses.**

ESF Operating Budget 2002-03 Fiscal Year

Plan to address financial challenges:

- Continue conservative approach with regard to hiring decisions
- Continue to seek creative ways to reduce Accessory Instruction expenses
- Increase student support services fee by \$50/year (approved by SUNY). Will generate approximately \$60,000 to be applied toward Accessory Instruction contract costs

ESF Operating Budget 2002-03 Fiscal Year

- If necessary, continue reductions in discretionary spending categories
- Focus on efforts to develop additional revenue sources

New Initiatives

- Learning Community
- Service Learning
- SU Housing
- Retention Team

Learning Community

- AY 2001/2002 Learning Communities
 - Botany/Writing and the Environment
 - 58 students
 - Environmental Systems
 - 80 students
- Environmental Systems Learning Community
 - Poster session/presentations
 - Bray Hall exhibit of posters

Learning Community

- Attrition of Freshmen 1st to 2nd Semester
 - ~3.5% LC vs. ~10% NLC
- AY 2002/2003
 - Expansion of Environmental Systems LC from 80 ESF students to 160 ESF/SU students
 - Common element: EFB 120 Global Environment

Service Learning at ESF

“More than volunteer community service...”

- Linked to a regular course
- Ties theory to practice. Hands-on.
- Reciprocal benefits – community and learner

2001-02: 15 courses include service learning—
311 students complete 12,200 service
learning hours – Examples: CLL 410, FOR
490, PSE 456, LSA 327/471

2002-03: 9 additional courses will include
service learning

Student Housing

Fall 2002 and Beyond

- S.U. housing caps: 200 Freshmen, 30 Transfers
- Local rental units reserved for transfers
- Strategies for future needs
 - On-going commitments for rental units
 - New campus housing—local developer
 - UMU and Crouse-Irving facilities

Retention Initiative

Concern: "Completion of Degree"

- SUNY: ~ 63%
- ESF: 73%
 - Freshmen 64%
 - Transfers 78%
 - (After 5 years. Entry dates 1994, 1995, 1996)
 - Minority vs. Non-Minority Degree Completion: 50% vs. 72% (1995)

Retention Initiative

● A. Committee on Retention

- First-Year Problem? Admissions? Advising? Climate?
- Interventions

● B. Learning Communities (LC's)

- Sadler & Day Programs
- Continue to sophomore year – 98% LC's vs. 78% non-LC's

● C. Pre-College Program

- Personal and Academic Preparation
- 89% pre-college participants vs. 78% non-participants became sophomores

Government Relations Activities

Federal Appropriations

- Review of 2002 FY Initiatives
 - Acquired \$1.05M in earmarks through Congressman Walsh
 - Otisco Lake \$150,000
 - Onondaga Creek demonstration \$200,000
 - SW Onondaga Park Botanical Garden and Urban Ecology Learning Center \$250,000
 - NASA Center continuing support \$450,000

Federal Appropriations

- Review of 2002 FY Initiatives
 - Language in HR 4 Committee Report supporting the College's Biofuels Initiative; acceptance of similar language to be included in Senate Energy Bill
 - Language in House CAB Terrorism Bill to include watershed, reservoir and natural systems in the definition of water supplies

Federal Appropriations

- Focus for 2003 FY Initiatives
 - Top Priorities
 - Bioproducts and Biofuels
 - Biotechnology (UMU/GEN*NY*SIS)
 - Chemical and Biological Terrorism (UMU/UFI/NYCDEP/OBG/ITT as potential partners)
 - Great River Proposal (Clarkson; \$24M from Power Authority)
 - Sustainability (4 subtopics)
 - Science Education (K-12 partnerships; SCSD)
 - Congressman Walsh special projects for VA/HUD (~\$1M-\$2.5M)

Federal Appropriations

● Focus for 2003 FY Initiatives

● Planned Meetings

- ✓ ● Syracuse Chamber of Commerce
 - Congressman Boehlert
 - Congressman Walsh
 - Senator Schumer
 - Aiken Gump
- ✓ ● Lt. Governor Donohue
 - State Senate representatives
 - State Assembly representatives
- ✓ ● Commissioner Erin Crotty

Biotechnology Research Center

Syracuse, New York

PARAMOUNT CAPITAL

 Bristol Myers Squibb Company





GMP COMPANIES, INC.

MDA

METROPOLITAN DEVELOPMENT ASSOCIATION OF SYRACUSE AND CLORGE NEW YORK, INC.



State University of New York
Upstate Medical University

NEW YORK'S
GREAT LAKES RESEARCH CONSORTIUM

Proposed Development

A major initiative
to improve science, education
and economic development
throughout New York's
Great Lakes Basin.

GLRC Facilities Network:
Research Stations
Education Centers
Outreach and Extension Facilities



ESF Competitive Research Proposals Through the Research Foundation

- 2001/02 FY through 2nd quarter
 - 133 proposals
 - \$18,377,714
- 2000/01 FY
 - 265 proposals
 - \$44,155,590

Recruitment Update

Recruitment Metrics

- Spring 2002

- 52 Undergraduate students
- 25 Graduate students

- Fall 2002

- Applications up 20% 1013 vs. 847
- Acceptances up 34% 461 vs. 344
- Deposits up 57% 201 vs. 128

Spring 2002

Undergraduate Recruitment Efforts

- Admitted Student Enrollment Yield Activities
 - Faculty Chair communication to admitted students
 - Accepted student visitations (individual families)
 - Accepted student receptions (open house format)
- Prospective Student Recruitment Activities (Fall 2003)
 - Individual campus visits
 - College Information Sessions (small groups)
 - Open House programs

On-line Faculty Chair Accepted Students Data



Faculty Chair Data

Current Students in Forestry

Student Name	Home Address	City	State	Zip Code	Phone	Prog Study	Email	Accept Date	Student Type
Doe, John	1234 Middle Rd.	Amenia	NY	14567	(315)987-6543	FRM		11/16/01	Transfer
Doe, Jane	987 First St.	Locust Valley	NY	11560	(516)234-5678	FRM/RECREATN	JDOE@ABC.COM	10/23/01	Transfer
Doe, Joan	10 Old Rte. 100	Carmel	NY	10512-210	(845)456-7890	FRM	JOAND@XYZ.COM	11/21/01	Transfer

Click [here](#) to send email to all students.

Spring-Summer 2002 Calendar of Events for Admitted and Prospective Students

Admitted Student Receptions – comprehensive, all-day events

Saturday, March 16	NYC Regional (<i>by “ASR Team”</i>)
Tuesday, March 19	Long Island Regional (<i>by “ASR Team”</i>)
Saturday, March 23	Syracuse Campus (<i>admitted students only</i>)
Saturday, April 6	Ranger School Campus (<i>in conj. w/the prospective student “Open House”</i>)
Saturday, April 27	Syracuse Campus (<i>in conj. w/the prospective student “Open House”</i>)
Friday, June 7	Syracuse Campus (<i>transfer focused</i>)
Friday, July 12	Syracuse Campus (<i>transfer focused</i>)

Spring-Summer 2002 Calendar of Events for Admitted and Prospective Students

College Information Sessions – for small groups of
prospective students

February 8, 18, 22

March 8, 22

April 5, 15

July 12, 19, 26

August 2, 9, 16