Also attending: Bennett M.A.; Bliss, K. R.; Heffernan J.; Quackenbush, L. J.; Sanford, S.H.; Tiss, K. J.; Tully W.; White, E.H.

The meeting was called to order by Scott Turner at 4:03 p.m.
The minutes of the November meeting were approved.

Kudos: (Scott Turner)

To David Johnson (Chemistry) for his appointment as a member of the National Research Council Committee on the Superfund Site Assessment and Remediation in the Coeur d'Alene Basin. This committee will evaluate the Coeur d'Alene Superfund site as a case study to examine EPA's scientific and technical practices in Superfund site characterization.

To Sue Senecah (Environmental Studies) who was invited to present a lecture (Public Participation Models in Emerging Democracies: Are We Perpetuating Ineffective Processes?) on Dec. 8 to the SUNY Center for International Development, and who was appointed one of three editors of a two volume set entitled Pollution A to Z (Macmillan, 2003).


Information items from the floor: (Scott Turner)

A committee has been soliciting nominations for Distinguished Professorships & Chancellor's Awards. Send your nominations to Allan Drew or Ruth Yanai.

Committee on Instruction: (Craig Davis)

Grades are due on December 24th. Have a happy holiday.

New SUNY Senate resolution on General Education Assessment: (Scott Shannon)

The SUNY Senate would like campus governance organizations to adopt this resolution. Essentially, it says that we will adopt assessment of Gen Ed on a campus level. So far, other campuses have yet to adopt it; we will hope to take action in our January meeting. You can see the resolution at http://www.esf.edu/facgov/miscellaneous/SUNY Gen Ed Resolution 2.pdf

President's Report: (Neil Murphy)

Admissions: It is our objective to admit 450 undergraduate students in August of 2004. This is slightly fewer than this year; we will focus on increasing the number of applications and the
selectivity by 5%. Similarly, we are looking for an increase in the number of applications from graduate students; we seek 100 new first year graduate students for Fall 2004.

Community Service and Service Learning activities have been impressive. 40,000 hours of community service, 1,153 students and 26 courses, were engaged in service in AY 2002/03. We are establishing an objective of 50,000 hours, 1,200 students and 30 courses for community service in AY 2003/04.

Institutional Development: We brought in $2.5 million last year, because of the Kennedy Endowment. This year the goal is $2.2 million, including $220,000 for the Annual Fund. We want to have one fundraising event per quarter; the effect of fundraising events on future relationships is at least as valuable as the money these bring in.

Government Relations: We received $2.8M of federal appropriations in the 2004 appropriation cycle. For the 2005 Federal appropriation cycle, we are establishing an objective of $3.5M.

Human Resources: We are aiming for 100% compliance with leave reports and 90% compliance with performance programs and annual reviews.

ESF Alcohol and Substance Abuse Programs: We have a three-tiered action plan. (1) Enhancement of the judicial system sanctions. The violations are being monitored and the sanctions are clear. (2) Educational programs provided in the ESF 132 seminars, special events and posters. (3) Providing social events that don't focus on alcohol.

Clear Channel Initiative: This is an advertising campaign involving 143 60-second radio ads each month, purchased from Clear Channel on WHEN, WBBS, WPHR, WWHT, WYYY, and WWDG (Oct-Mar). We heard the ad narrated by Allan Drew, on the management plan for Burnett Park Zoo. We also have banners displayed at Clear Channel Community events. Listeners are encouraged to visit www.esf.edu/world to "Improve Your World."

Discussion (Jeri Lynn Smith): Please send more ideas for the site! People are telling us that they like the site and want to keep visiting it. Maybe your classes could work on developing ideas.

Old business: None.

New business: None.

Meeting adjourned at 4:31 p.m.

Minutes respectfully submitted by Ruth Yanai