



STATE UNIVERSITY OF NEW YORK
COLLEGE OF ENVIRONMENTAL SCIENCE AND FORESTRY
Academic Governance Meeting

AG Meeting Minutes

16 October 2018 11:00-12:20pm

Gateway Center A and B

Agenda

1. Welcome / Call to Order (Beier)
2. Approval of 18 Sep meeting minutes (Beier)
3. News & Updates (Beier)
4. Office of Marketing & Enrollment (E. Craig, VP)
 1. Profile of AY18-19 incoming class
 2. Brief update on Thorburn Group
5. Committee Reports
 1. IQAS (Donaghy)
 2. Curriculum (Teece)
 3. Library (Smith)
 4. Other AG Standing Committees
6. ESF Community Campaign (K. Moore)
7. Invitation to QWL Fall Celebration (E. Baldassarre & A. Hoffman)
8. Old / New Business
9. Adjourn (and join the QWL party!)

Attendees:

Voting Academic Governance Members

Faculty:

Abrams, Neal; Anagnost, Susan; Beier, Colin; Bevilacqua, Eddie; Chatterjee, Avik; Daley, Douglas; DeBaise, Janine; Dibble, Theodore; Donaghy, Kelley; Drake, John; Driscoll, Mark; Ellis, Jo Anne; Endreny, Theodore; Johnston, Douglas; Kristiansen, Silje; Leibowitz, Rachel; Meyer, Robert; Naim, Nehan; Newman, David; Nowak, Christopher; Owens, Ruth; Quackenbush, Lindi; Salehi, Bahram; Scott, Gary; Smith, Matthew; Smith, William; Teece, Mark; Wagner, John; Weiss, Jill; Yanai, Ruth

Professional Staff:

Appleby, Raymond; Chefalo, Anthony; Crandall, Laura; Desimone, Danette; Dunn, Claire; Engelman, Heather; Gublo-Jantzen, Sophie; Mayette, Patricia; McHale, Patrick; Moore, Karen; Paqcaliwagan, Joseph; Rounds, Aaron; Sanford, Susan; Searing, Katherina; Tochelli, Erin

Students:

Huber, Peter; Kronisch, Greg; Leman, Grace; Ludlam, Christopher; Manderino, Rea; Miller, Katherine; Rowe, Carson



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Visitors:

Baillie, Kate; Fazio, Jennifer; Frese, Teri; Gouger, Ashley; Guerin, Kevin; Kiemle, Dave; Murphy, Brandon; Newman, Barbara; Poisson, Alex; Turbeville, John

Non-voting/Ex Officio:

Non-Voting/M/C: Egiebor, Nosa; Nomura, Christopher; Shannon, Scott; Mahoney, Joanie

Minutes

| Item | Time | Notes |
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| Call to Order/ Welcome (Colin Beier) | 11:15 | Acting Executive Chair calls meeting to order |
| Approval of previous minutes | 11:16 | Approved by consent |
| News & Updates (Beier) | 11:17 | |
| 1. <i>Invitation to QWL Fall Celebration</i> | | Beier: QWL Fall Celebration next door at noon. We'll try to end the meeting by then. |
| 2. <i>Welcome to Joanie Mahoney, new COO of ESF</i> | | Beier: Welcome to new COO Joanie Mahoney. |
| 3. <i>Dale Travis lecture – Oct 17th 7pm – Dr. Tim Volk, FNRM</i> | | Beier: Tim Volk, Exemplary Researcher 2018 will give the Dale Travis Lecture tomorrow 10/17 at 7:30 pm, <i>Shrub Willow RX for a Healthier Planet</i> |
| 4. <i>Congrats to National Champion (Golf) Sean Barron and Coach Turbeville</i> | | Beier: Sean Barron, member of the ESF Golf team, CM class of 2019, was congratulated for winning the USCAA National Championship |
| 5. <i>Taste of ESF</i> | | Karen Moore: A Taste of ESF is Oct. 30 11:30 to 1:00. This event benefits the ESF Community Campaign. Buy tickets at the door to taste food samples. There is still time to enter your signature dish with chance to win the Golden Spatula. |
| 6. <i>ESF Community Campaign</i> | | Karen Moore: ESF Community Campaign is ongoing. One goal is to try to get a higher percentage of people donating than UMU; look for emails with incentives. |
| 7. <i>Composition of ESF DC Working Groups</i> | | Beier for D. Amberg: Colin Beier presented the list of people serving on each Working Group (Discovery, People, Ways and Means) of the Discovery Challenge (see meeting slides). The role of the AG reps is to communicate with everyone on the work of their respective group. It is anticipated that other people will be asked to come in and out of groups as they do their work. If not on a committee we still want to |



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| | | engage everyone; they are working on how to do this; possibly with town hall sessions to facilitate communication and provide transparency. |
| Office of Marketing & Enrollment (E. Craig, VP) | 11:23 | |
| 1. <i>Profile of AY18-19 incoming class</i> | | E. Craig: Erin presented enrollment data from incoming class (see meeting slides). Erin asked for a round of applause for Susan Sanford and Mark Hill. A second Open House was added this fall to bring more visitors to campus. Freshman numbers are consistent with last year. This is our most diverse class. TR also most diverse class. By major- EFB is largest; TR by major more evenly distributed. |
| 2. <i>Brief update on Thorburn Group</i> | | E. Craig: Erin explained the timeline that led to hiring the Thorburn Group including the initial SUNY PIF for an ESF National Visibility Campaign, April 2017. (see meeting slides) Erin explained the preliminary findings of the Thorburn group; “turning passion into purpose” new tag line? A lot of work ahead, on right path. The report will be sent out this week with an invitation to respond?? Question- Ted Endreny about the inference on the slide of a new logo; Erin response: leaf not meant as new logo. Chris Nowak-applauded the effort; commented that this should apply not only to recruiting students, also to recruiting new faculty and staff, we need to sell ESF to them as well. |
| Committee Reports | | |
| <i>IQAS (Donaghy)</i> | 11:44 | Kelley acknowledged the IQAS committee members. Kelley reviewed the AG resolutions regarding End of Course Evaluations (EOCEs) (see meeting slides). In Spring of 2016 resolution was passed to no longer use the Current EOCEs. IAQS and Dr. Amberg propose a transition by May 2019 to a new system, IASystem (U Washington). Transition to this new IASystem will be on the agenda for upcoming AG meetings. Slides show links to the IASystem, questions and answers. Kelley will send out an email that provides ways to communicate with IAQS with your questions and concerns. IAQS is suggesting a January meeting (mentoring |



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| | | <p>colloquium) on how to use/customize your EOCEs with IASystem.</p> <p>Alex Poisson: Are there any strategies being considered to improve response rate?</p> <p>Kelley and others: RR varies widely; IASystem can be done in class (on cell phones), so this should help.</p> <p>Doug Daley: Will new system evaluate course (delivery/content) versus evaluating the instructor? Stated that this needs more consideration.</p> |
| <i>Curriculum (Teece)</i> | 11:59 | <p>1. Mark moved that four new SUS courses be approved. So moved, voice vote passed with no nays.</p> <p>2. Mark presented a clarification of policy: course delivery format (online versus on campus) is up to the department not COC. (see meeting slides)</p> |
| <i>Library (Smith)</i> | 12:04 | <p>The Library Committee needs representatives from ERE or PBE. The committee met for the first time in several years.</p> |
| Old Business & New Business | 12:04 | <p>New Business-Kelley Donaghy: University Faculty Senate resolutions were sent out by email- respond to link by Thursday regarding any changes to the resolutions. Responses to the questions are due by Saturday.</p> <p>Doug Daley (Sargent at Arms) reminded us to sign in on your way out.</p> |
| Adjourn | 12:05 | <p>Meeting adjourned. QWL Fall Celebration immediately following next door.</p> |

Minutes submitted by Susan Anagnost