

AG meeting 03-26-10

Slide deck on ESF [Acad Gov website](#):

<https://www.esf.edu/acadgov/2018-2019/2019.03.26.slide-deck.pdf>

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Members in attendance:

Visitors: Fazio, Jennifer; Gouger, Ashley; Keating (Shaw), Jennifer; Murphy, Brandon; Newman, Barbara; Turbeville, John

USA/GSA: Collins, Daniel; Huber, Peter; Ludwicki, Adam; Manderino, Rea; Quinn, James; Rowe, Carson; Scheel, Ryan; Waterhouse, Elizabeth

Administration: Carter, Malika; Greenfield, Brenda; Lombard, Anne; McLaughlin, Amy; Rufo, Joseph; Shannon, Scott

Professional Staff: Baycura, Christopher; Boothroyd, Brian; Chefalo, Anthony; Crandall, Laura; Desimone, Danette; Duffy, Casey; Dunn, Claire; Engelman, Heather; Ettinger, Terry; Gublo-Jantzen, Sophie; Knight, Aaron; Moore, Karen; Paqcaliwagan, Joseph; Rounds, Aaron; Sanford, Susan; Searing, Katherina; Storrings, Mark; Tochelli, Erin

Faculty: Abrams, Neal; Beier, Colin; Bevilacqua, Eddie; Boyer, Gregory; Chatterjee, Avik; Daley, Douglas; DeBaise, Janine; Dibble, Theodore; Drake, John; Driscoll, Mark; Ellis, Jo Anne; Endreny, Theodore; Farrell, Shannon; Fierke, Melissa; Johnston, Douglas; Koons, Casey; Leibowitz, Rachel; Liu, Shijie; McGee, Gregory; Mirowsky, Jaime; Moran, Sharon; Newman, David; Newman, Lee; Owens, Ruth; Ramarao, Bandaru; Salehi, Bahram; Scott, Gary; Selfa, Theresa; Smith, Matthew; Sonnenfeld, David; Teece, Mark; Turner, J. Scott; Yanai, Ruth; Yoo, Chang Geun

1. Welcome & Call to Order (Beier)
  - a. Call to order 11:03a
  - b. Cookie supply increased today!
  
2. Approval of 26 February 2019 minutes (Beier)
  - a. Passed unanimous (approved by Rea Mandrino, second by Ryan Scheel)
  - b. Women's caucus updates: Girls Summit, April 13; Take our Kids to Work Day, 4/25

3. College Library Open Access Policy – 10 min (Smith & Koons)
  - a. Open Access a need for cost sustainability
  - b. Currently use 4% of our current access to Elsevier
  - c. Need to shape and define the SUNY ESF OA policy
  - d. Open Access is the free, immediate, online availability of research articles (and research data) with full re-use rights.
  - e. Consider self-archiving of pre-prints to share manuscript
  - f. Currently have:
    - i. Digital Commons for pubs/manuscripts and
    - ii. Dataverse for ESF research
  - g. Focus on forward-facing manuscripts and content. Improve availability. Used to have ESF booklets of manuscripts before 1975.
  
4. First Year Experience Task Force update – 10 min (Hoffman & Abrams)
  - a. Open campus forum on April 2, 11-12:30p
    - i. Question: Are we gathering data on students who depart the College?  
Answer: not as well as we could.
    - ii. Statement from USA: USA has survey data from students, staff on College function.
  
5. Enrollment Management update – 15 min (Craig)
  - a. Down in applications for AY19-20
  - b. Target 325 to 345 FY students, similar to past practice (not 2018)
    - i. Similar to 2016
  - c. Marketplace - SUNY is down 4.7%, similar to other state systems (ex. UC)
    - i. We are most distinctive (vs. unique!)
    - ii. State is at record low of HS graduates, even worse for non-Downstate
    - iii. NYC is increasing projected HS graduates
  - d. Viewbook: <http://customviewbook.com/>
    - i. Looking to create a customized solution for individual students
    - ii. Need assistance from faculty
  
6. Marketing & Thorburn group update – 15 min (Craig, Osborne & Dunn)
  - a. Institutional audit from Thorburn
  - b. Name confusion, need to keep SUNY in our name

- i. Preferred names:
    - 1. SUNY College of Environmental Science and Forestry
    - 2. State University of New York College of Environmental Science and Forestry
    - 3. ESF (for internal use)
  - ii. Brand and logo guidelines - new logo improvements and templates
    - 1. Style guide: <https://www.esf.edu/communications/style/>
    - 2. Graphics:  
<https://www.esf.edu/communications/style/download.htm>
    - 3. Logos are fixed and must be used for all college communications
    - 4. Webpage on style has copious info on every form of communication, including stationary, business cards, etc.
7. Marshall Hall renovation update – 10 min (Giardine)
- i. Chiang-O'Brien Architects
  - ii. Stakeholders meeting since October (faculty/admin from Whitmore, Johnston, Shannon). Also including energy, etc.
  - iii. Complete 2-year gut renovation, all walls come down, start June 2020, finish June 2022
    - 1. Swing space at Levy or OCC
  - iv. Meet minimums of ADA but go beyond it.
  - v. Move of spaces into Moon like Treehouse
  - vi. Increase access by adding second elevator
  - vii. Many design options, no floor plans currently
8. Committee Reports & Actions
- a. CoC - NRM (minor), FCH (minor)
    - i. Passed unanimously
  - b. What constitutes major minor curriculum changes?
9. Old / New Business
- a. Vote for Oakie

Motion by Casey Koons, second Ryan Scheel.

Adjourned 12:22pm

Respectfully submitted by Neal M. Abrams