**Samantha Studies**

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Mary Thill, Director of Communications

Adirondack Land Trust

2861 NY-73, Keene, NY 12942

Dear Ms. Thill:

It is with great interest that I am applying for the position, Conservation Communications Intern, which I found through Indeed. As a local of the Adirondacks who has a lifelong familiarity with the trails and local environment, I am incredibly motivated to create content that highlights the unparalleled natural beauty of this wilderness. I was very impressed by the list of conservation projects on your website and as an avid fisherwoman, I was especially interested in the brook trout protection at Little Charley Pond. To be part of an organization that conducts projects such as this, is something that fits right into the blend of conservation and digital storytelling work I want to pursue.

I am confident that I can be a valuable asset to your organization because I am well versed in many different content creation forms including landscape photography, videography and film production, podcasting, and blog writing. This past fall, I traveled to the Catskills to film a woman about her tiny house. Through the production of this film, I improved my interpersonal and videography skills, and postproduction editing. I learned how to structure a story to inspire others to think about their environmental impact by highlighting the environmental features of Rowan’s tiny house. This experience showcases my ability to work independently with minimal direction and create videos with compelling messages. Through my current experience with SheFly, as their new Ambassador Program Director, I’ve gained valuable experience learning about running an outdoor start-up, social media marketing, and community building. This week, I will be hosting a collaborative Skype call with all the SheFly ambassadors to discuss new ideas I have for this program. Each day in this role demonstrates my passion for inclusivity in the outdoor space, ability to learn new skills and adapt quickly, and confidence with oral communication.

My passion for outdoor conservation is completely intertwined with my concern for global climate change. Recently, I used my platform on Instagram to conduct a small survey about the impact of digital storytelling. I did an Instagram story poll asking if storytelling methods such as environmental documentaries, outdoor photography, and climate change advocacy are some of the most important drivers for positive environmental change, and I was delighted to see that 92% of voters said yes! If storytelling can be this influential, I want to harness that opportunity to inspire and mobilize action as much as possible; it would be especially meaningful to me to do so for my local community through this internship with your organization.

As an outdoor content creator, environmental studies student, and local of the Adirondacks, I look forward to the opportunity of sharing my skill set with the Adirondack Land Trust. I would appreciate the opportunity to further discuss my qualifications and interest in the position with you. I can be contacted by phone at (315) 470-4738 or by email at sstudies01@esf.edu. Thank you for your time and consideration.

Sincerely,

Natalie Davey