



February 2018

2018 Employer Partnership Program

It is with great pleasure that we write to share the opportunities available through the *2018 Employer Partnership Program*. The program offers organizations exciting ways of marketing to our students at the SUNY College of Environmental Science and Forestry! The program continues into its 9th year with a focus on advancing organizations like yours and providing you opportunities to market, promote, and recruit on the ESF campus.

What distinguishes an ESF student? When you hire an ESF student, chances are you will get a great deal more than what you see on their resume. At SUNY-ESF we are committed to developing a workforce that is technically and academically prepared, with the personal, leadership, and citizenship skills necessary to excel. Through the many co-curricular opportunities available, our students learn to communicate effectively, work in teams, manage multiple, and competing priorities, appreciate global perspectives and attend to details while keeping the big picture in mind. Whether you are currently hiring, looking to build a stronger brand for your organization or you simply want to do more to market to ESF students, the *Employer Partnership Program* offers a variety of opportunities to fit the unique goals of your organization.

As a partner, you will:

- Reach more than 5,000 students and recent alumni with information about your organization.
- Gain increased visibility and name recognition among the ESF community as part of our electronic Career Services Newsletter.
- Demonstrate your organization's commitment to leadership in environmental fields, joining partners such as BBL Construction Services, TECTONIC, and Triumvirate Environmental.

Benefits may include:

- Complimentary registration to the Environmental Career Fair.
- Placement of your organization's logo online as well as in various ESF printed materials.
- Hyperlink on the ESF Career Services homepage and in a variety of other ESF web resources.
- Targeted e-mails highlighting your organization to all students.

We are inviting partners for this year's program, which will begin February 1, 2018. Partnerships will run for one calendar year, ending December 31, 2018.

To view the *Employer Partnership Program* matrix which outlines the multiple partnership levels and corresponding partner benefits, visit: <http://www.esf.edu/career/employers/partners.htm> and click on the link. The *Employer Partnership Program* is an outstanding opportunity to connect with ESF students. We are positive that your investment in this partnership program will result in greater recognition and increased contact with your desired audience.

We hope you will strongly consider becoming one of our lead partners! Should you have any questions, or would like to participate in this exciting program, please feel free to contact our office.

Sincerely,

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and

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