

2018 Employer Partnership Program

Gold Partner \$5,000	Silver Partner \$2,500	Green Partner \$1,000	Program Partner \$500	<i>Partner Benefits</i>
X				Your organization provides a short promotional video, or ESF will produce a short video for your organization, that will be posted on the main ESF Career Services website, under “Spotlight Employers.”
X				Use of a Featured Employer Bulletin Board in a heavily trafficked hallway outside Career Services for 1 year. Your organization supplies materials and messaging and the Career Office creates the display.
X				Premier table location in the Gateway Center for one day to promote your organization. This includes breakfast and lunch for your organization’s representatives at the Trailhead Café. In addition, light snacks provided as an offering for students who visit your table.
X	X			Signature event sponsorship for one Career Services event. Opportunity to address audience for several minutes about the organization, be the presenter at the program (when possible) or host an information table at the event. Select from a host of existing programs, or a new event.
X	X			Addition of your company logo in a full color ad to be part of our printed Career Guide (500+ distributed to students each year).
X	X	X		Description of your organization, internship and job postings and other promotional materials highlighted to all students as a part of the weekly Career Services Newsletter.
X	X	X		Complimentary registration and preferred table placement at the Environmental Career Fair for 1 table with 2 representatives from your organization.
X	X	X		Organization name/logo/mention in promotional activities relevant to the career fair. Outreach varies each year, but always includes: ads in printed media, promotional flyers around campus, electronic ads and announcements, and targeted emails to listservs and students.
X	X	X	X	Organization logo and hyperlink feature on Career Services website for the year, including identification of partnership level.
X	X	X	X	Organization name and logo, as well as partnership category, displayed prominently on Partners Wall of Recognition inside the Career Services Office for one year.
X	X	X	X	Organization name and logo on full color flyer at the career fair. (Available to 450+ attendees each year).
X	X	X	X	Inclusion of your organization name and logo in weekly Email blast to students.