Reaching the $13.9M mark.
Year-end giving from generous donors has pushed our overall Centennial Campaign fundraising total to over $13.9M! We would like to thank our many loyal alumni and friends, corporations and foundations, and faculty and staff for supporting the students and programs at ESF. Thank You!

It’s official (in January 2013)—the President has signed the American Taxpayer Relief Act of 2012 into law.
The new law gives taxpayers some certainty for at least another year, and in some cases, permanently. Some highlights of changes in effect for 2013:

The IRA charitable rollover is back for 2012 and 2013.
Donors age 70½ or older are again eligible to move up to $100,000 from their IRAs directly to qualified charities without having to pay income taxes on the money, with two special transition rules:

1) Qualified distributions made by Feb. 1, 2013, may be counted retroactively for the 2012 tax year.

2) A taxpayer who took a distribution from an IRA in December 2012, may make a contribution to a qualified charity before Feb. 1, 2013, and treat this as a direct transfer.

The charitable deduction for donating real property for conservation purposes is extended.
Taxpayers will be allowed to take a charitable deduction for contributions of qualified real estate to a qualified organization exclusively for conservation purposes.

Nationwide ESF Receptions
Centennial Campaign receptions across the nation are being held throughout the public phase of the campaign through 2015.

Making a name in ESF history
New campus construction has created unique opportunities for donors to join ESF history in a special way and support students at the same time.
Making a name in ESF History

New construction on the ESF campus in Syracuse has created many high visibility naming opportunities, giving donors a unique chance to be a part of ESF history.

Expansion of ESF’s Syracuse NY campus with the addition of Centennial Hall (the first all-ESF student residence) and the Gateway Center, mark the busiest period of campus expansion in many years. Both buildings employ state-of-the-art environmentally sensitive designs, creating a showcase for sustainable construction technologies and practice and a living classroom for ESF students.

Centennial Hall makes green living easy and enjoyable for students. From building materials to interior décor, every element of has been chosen with an earth-friendly goal in mind. Naming opportunities range from student rooms to shared community spaces such as student lounges and study areas.

The Gateway Center utilizes a high-performance building envelope with a bioclimatic façade that controls thermal loss and solar gain to minimize thermal loads. The building employs innovative energy systems to connect to the campus infrastructure, and will generate surplus power to be used in other campus buildings. A unique “green roof” will be a showcase of the technology in the northeast. Naming opportunities range from conference rooms and café spaces to special seating areas tucked into the unique design.

Pound family “3 Generations” Student Lounge

Three generations of the Charles Pound ’41 family were celebrated at the dedication of the 3rd floor student lounge in Centennial Hall.

For More Information

Contact us at (315) 470-6683 or centennialcampaign@esf.edu to find out how to complete a naming gift and to see what opportunities are still open for you.

See the list of Gateway Center naming opportunities here.

See the list of Centennial Hall naming opportunities here.
Campaign Celebration Reaches Across the Nation

Following on the heels of a wildly successful “Green Tie” celebration in honor of the college’s centennial year, The Centennial Campaign for ESF is bringing the festivities to alumni and friends across the country during the public phase of the campaign, through 2015.

Distinguished Professor Emeritus George Curry was the guest speaker and gave an excellent presentation, sharing some of the work he and ESF students are doing in historic landscape preservation both in the Bay area and across the country.

Ellen Watts, a principal and lead architect gave a fascinating presentation on the green technologies that have been incorporated into the Gateway Center building design and construction.

A San Francisco campaign reception was hosted in June 2012 by Vince Lattanzio ’79 and Bill Fee ’79 of Carducci Landscape Architects, at their offices on Fisherman’s Wharf.

In September 2012, Robert ’84 and Lisa Unsworth hosted a Boston area reception in Cambridge at the business offices of Industrial Economics Incorporated (IEC) located in the historic Henderson Carriage Building.

And, coming in March 2013, the celebration continues in Raleigh, NC. Be sure to join us when a reception comes to your town!
## Campaign Steering Committee

**Honorary Co-Chairs**
- Lew & Dawn Allyn
- George W. Curry
- Jesse & Betsy Fink '79

**Campaign Committee**
- Diana Bendz '68
- Terry Brown
- Mary Clements '82
- Marion Hancock Fish
- Larry Leatherman
- William McGarry
- Joanne Murphy
- David Newman
- Harold Schumm '53
- Paul Tremont '78

## Contact us:
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## Donations can be sent to:
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  - 214 Bray Hall
  - Syracuse, NY 13210