

Choosing the Right Green Tools – An Ecosystem of Green Rating Systems

Tracie Hall, Director, Community - New York Upstate, USGBC

Harry Gordon, FAIA, LEED Fellow – Gordon + Gordon Architecture

ABSTRACT

The LEED Green Building Standard is the global market leader in green building certification, with more than 6 billion square feet of space in 164 countries and territories. USGBC and GBCI have built on this success by creating an expanded portfolio of green tools addressing other aspects of buildings, communities, and systems. This presentation will explain how Arc, WELL, SITES, TRUE and other tools can be used together to enable you to design, build, and operate greener buildings and communities.

BIOGRAPHIES

As a mom-to-four and grandma to two, **Tracie Hall** has committed herself to Building a Better Future and she really believes Our Future is in Better Buildings.

As a professional, Tracie Hall has been involved in the non-profit sector for over thirty years. In March 2006, Hall was named Green Building Advocate of the Year at the NYS Green Building Conference, then in September 2006 she accepted the role of Executive Director for the U.S. Green Building Council New York Upstate Chapter. Her passion for green building and sustainable design was fueled through her involvement in a project that became the first LEED® certified building in Syracuse. Her mission is to bring educational programming and advocacy outreach to the large geographic region the community encompasses (55 counties in NYS). She is dedicated to accelerating change and helping to shape the future of green building practices. In 2015 she accepted a role as Community, Director - New York Upstate for the U.S. Green Building Council.

As a proud alumna of the State University College at Buffalo, she spends much of her time on the highways and byways of New York State, preaching the gospel of green and speaking about sustainability.

Harry Gordon, FAIA, LEED Fellow, is the founding principal of Gordon + Gordon Architecture providing high performance sustainable building design and consulting services. During his 40+year career, his projects received major awards from the AIA, ULI, ASLA, USGBC, and GSA. His leadership in the Greening of The White House was commended by President Bill Clinton. His pioneering work in sustainable design led to leadership roles as a founding member of the AIA Committee on the Environment, the US Green Building Council, and Green Business Certification Inc. (current Vice Chair). His contributions to these organizations were recognized by an AIA Presidential Citation and the USGBC Leadership Award.