

# Not-So (or Oh-So) Crazy Ideas

Jodi Smits Anderson, *EYP*

Jim D'Aloisio, *Principal, Klepper, Hahn and Hyatt*

## ABSTRACT

Welcome to another session intended to spur thought and identify ways to use your work, your business, and your choices to change the world in ways that are sometimes stealthy, always proven, and certainly replicable.

How can we inspire this awakening? By presenting ideas that are current and near-current, and encouraging reflection and discussion on the proven impact of these ideas. We want YOU to discover, with us, which ideas are greenwashing, which are pie-in-the-sky, which are ready for implementation. Also, who needs to become comfortable with the useful approaches – boots-on-the-ground? The architect? The lawyers in the room?

In this session Jim and Jodi will also touch on the Climate Leadership and Community Protection Act, LL 97, legislation at the federal level and state level impacting blowing agents for foam insulations and cement content in concrete, all of which underscore growing attention to operational carbon tracking AND embodied carbon awareness.

## BIOGRAPHY

Jim D'Aloisio, P.E, SECB, LEED AP is a Professional Engineer with 30-plus years of experience in structural building reviews and rehabilitations. He has conducted research on thermal bridging mitigation strategies and is head of the ASCE/SEI Sustainability Committee's Thermal Bridging Working Group. He has tallied the embodied carbon content of several building structures and has compiled a palette of the carbon content of structural materials based on Environmental Product Declaration, and has written extensively about the relationship between building structures and carbon emissions.

Jodi Smits Anderson is a change agent focused on highlighting the multi-solving capabilities in every project, program, and process. We need to work with Natures'

**20<sup>th</sup> Annual New York State Green Building Conference**

March 31 to April 28, 2022

<https://www.esf.edu/greenbuilding/>

systems, in mutual support to build a successful, healthy, and vibrant future. Carbon Literacy is a must.

**20<sup>th</sup> Annual New York State Green Building Conference**

March 31 to April 28, 2022

<https://www.esf.edu/greenbuilding/>