



BOARD OF TRUSTEES MEETING

February 5, 2010

UNDERGRADUATE ENROLLMENT GOALS

- ⊙ More freshmen and fewer transfers
- ⊙ Increase quality and diversity
- ⊙ Some growth from improved retention
- ⊙ Increase out-of-state from 16% to 20%
- ⊙ Increase part-time by 200 (36%)

GROWTH FACTORS

- ⊙ Addition of Gateway, Residence Hall, ARB
- ⊙ New programs (Ranger School + Syracuse)
- ⊙ Greater selectivity helps retention
- ⊙ Intercollegiate Athletics/Campus Activities
- ⊙ Continued excellent value
- ⊙ Online and Continuing Education programs
- ⊙ Brilliant marketing!

DESIRED GROWTH UNDERGRADUATE

Long Range Enrollment Planning

	<u>2009</u>	<u>2014</u>	<u>2019</u>
Full-time New	511	515	540
Full-time Cont.	<u>1016</u>	<u>1090</u>	<u>1120</u>
Total Full-time	1527	1605	1660
(# Out-of-State)	(239)	(295)	(332)
Total Part-time	<u>554</u>	<u>660</u>	<u>755</u>
Total Undergrads	2081	2265	2415

GRADUATE ENROLLMENT GOALS

- ⊙ Small increase in funded Ph.D. students
- ⊙ Greater increase in applied MPS, PSM, Certificate
- ⊙ Small increase in out-of-state (42% to 43%)
- ⊙ Compete for the best students

DESIRED GROWTH GRADUATE

	<u>2009</u>	<u>2014</u>	<u>2019</u>
Full-time New	133	140	150
Full-time Cont.	<u>199</u>	<u>240</u>	<u>250</u>
Total Full-time	332	380	400
(# Out-of-State)	(138)	(160)	(170)
Total Part-time	<u>211</u>	<u>220</u>	<u>250</u>
Total Graduate	543	600	650

Long Range Enrollment Planning

DESIRED GROWTH

