

Maureen O. Fellows

From: Cornelius B. Murphy
Sent: Monday, December 10, 2001 9:28 AM
To: CampusNews
Subject: Draft College Goals

TO: Members of the Campus Community
FROM: **President Neil Murphy**
RE: Draft College Goals
DATE: December 10, 2001

We continue to make steady progress on our "Daring to Dream" initiative. On November 2, 2001 the Strategic Planning Council gathered for an interactive workshop where seven preliminary College-wide goals were developed. While these goals provide some initial direction, I am asking you to provide your thoughts regarding these draft goals to help get a broader perspective in the process. Please keep in mind your unit goals to see how, and if, they are reflected in this first attempt at articulating College-wide goals. With your contribution, these draft goals will evolve as we move forward. Please review them on the Daring to Dream website <http://www.esf.edu/dtd/> at your earliest convenience and provide me your feedback by Friday, December 14, 2001. As you look through the goals, you will see many of the "dreams" contributed by the community at our kick-off event last April and I anticipate that we will incorporate even more of those dreams at the individual unit level. I look forward to your comments.

Maureen O. Fellows

From: Ragan A. Squier
Sent: Monday, February 25, 2002 2:30 PM
To: Raymond W. Blaskiewicz
Cc: Charles M. Spuches; Julie R. White; Maureen O. Fellows
Subject: Daring to Dream open forum

To: ESF Students
From: **President Neil Murphy**
Date: February 25, 2002

Dear ESF Student:

The purpose of this letter is two-fold. First, I'd like to introduce you to ESF's strategic planning process "Daring to Dream" in which we've been engaged for a number of months now, and second, I'd like to solicit your feedback about the seven draft goals we've crafted that will serve as a compass to navigate SUNY-ESF into the year 2020.

Over the past year, myself and other constituents of the college and the greater community have been discussing ideas about how we can facilitate growth and develop a vision that would bring SUNY-ESF to a new level of excellence. We envision a plan that is simple, ambitious, and visualizes the future of SUNY-ESF. We don't want to abandon what has made SUNY-ESF the place it is today, but rather incorporate new strategies and goals to make the institution even better.

You can play an integral part in helping us to clarify the seven draft goals we've developed. Where would you like to see SUNY-ESF in 2020? What should your alma mater look like in twenty years? I am very interested in hearing from you and I will be hosting an open forum Monday, March 25th in Nifkin Lounge (Marshall Hall) at 5:30 pm. I will be there to hear first hand what you have to say. I look forward to seeing you on the 25th.

Sincerely,

Dr. Cornelius Murphy

Maureen O. Fellows

From: Cornelius B. Murphy
Sent: Friday, April 19, 2002 11:01 AM
To: CampusNews
Subject: Daring to Dream update

Dear College Community:

I want to provide you with an update on our *Daring to Dream* process and to express my appreciation for the way you have engaged and contributed actively to this critical process.

Recall that we began this effort formally on April 12, 2001 with a College-wide convocation in Marshall Hall. We reviewed ESF's proud history, our current teaching, research, and service efforts, and we rekindled a sense of our College's very promising future. Perhaps the most memorable part of that initial program was the opportunity our College community had to generate and share your dreams for ESF's future. I recall well the enthusiasm you generated and your commitment to ESF's students, to each other, and to our stakeholders. With Spring upon us, this may be an appropriate time to revisit our initial dreams which are recorded on the *Daring to Dream* website <<http://eww.esf.edu/dtd/esfdreams.htm>>. Please be sure that your current planning appropriately reflects those initial dreams.

As of today, I have reviewed approximately 40 *Taking Stock* Reports from academic chairs and administrative unit directors. *Taking Stock* (the second phase of our process) was an important self-assessment exercise. It served to establish our ability to understand the larger context in which we work and to know better the people we serve. Creating the capacity to plan strategically is important for our College as well as for our individual units. Based on our review of the *Taking Stock* unit reports, within the next two weeks, I will provide feedback to unit heads. Our review suggests that most units have developed good ideas and have embraced the concept of collaboration.

The development of College-wide strategic goals is an important result of our process. I have presented these goals at a Faculty Governance meeting and at other College-wide meetings. The Board of Trustees also engaged in a facilitated review of the goals at the February meeting and provided very helpful and important insights. College and individual unit goals will serve as the point of departure for further planning. The next phase of *Daring to Dream* will entail developing execution plans for our goals. To this end, we will have further discussion with the Board of Trustees at our May 10 meeting, and we will hold a Strategic Planning Council workshop on June 11th. I encourage individual units to continue to exchange ideas and information, reflect on your mission and your collaborative efforts, and to begin considering execution plans for your goals.

Daring to Dream has already produced good results, but it holds much more potential. Good luck in your efforts. Please continue to contact me with any questions or suggestions that you may have.

Sincerely,

Cornelius B. Murphy, Jr.
President