Who Should Attend:
- Early and mid-career professionals
- Experienced sustainability officers/directors
- Professionals in public, private, non-profit and educational organizations

Location:
Farmingdale State College
Farmingdale, New York

What You Will Learn:
This program will prepare you to meet current and future challenges by being better able to initiate, establish, and advance sustainability planning, implementation and reporting for a variety of organizations. You will be able to reflect on your own framework of experience, expertise, strengths and weaknesses in order to better serve your organization. Through participation in this program you will:
- Learn approaches to sustainability planning, practice and leadership
- Develop effective sustainability strategies
- Organize people and financial resources
- Understand and overcome the challenges of organizational change

When:
- Friday, May 17th — (Farmingdale Campus)
- Thursday, May 23rd — 1st Webinar
- Friday, May 31st — 2nd Webinar
- Friday, June 7th — 3rd Webinar
- Friday, June 14th — (Farmingdale Campus)

For more information visit the SUNY-ESF Outreach website at www.esf.edu/outreach/ls/

“Participation in Leading Sustainability was a very worthwhile program. Our campus is well along with a sustainability program, but this course greatly helped in giving me a broader perspective to refine and improve our program. In addition, the program was invaluable to me in better organizing the university's approach and implementation sequence as we roll the program out to our various stakeholders.”

-Assistant Vice President for Facilities and Planning, SUNY Upstate Medical University

If you have any questions please contact Katherina Searing in the SUNY-ESF Outreach Office at kbsearing@esf.edu or (315) 470-6817.
**Friday, May 17, 2013**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>8:00 am</td>
<td>Check-in &amp; registration</td>
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<tr>
<td>8:30 am</td>
<td>Introductions and course overview</td>
<td>Dr. Rick Smardon Dr. Kamal Shahrabi</td>
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<tr>
<td>8:45 am</td>
<td>Principles of sustainability</td>
<td>Dr. Rick Smardon</td>
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<tr>
<td>9:15 am</td>
<td>Policies and Practice</td>
<td>Dr. Rick Smardon</td>
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<tr>
<td></td>
<td>Includes discussion of what policies &amp; practices are in place</td>
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<td>respective participant organizations</td>
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<tr>
<td>10:00 am</td>
<td>Break</td>
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<tr>
<td>10:15 am</td>
<td>Sustainability planning concepts &amp; tools</td>
<td>Dr. Rick Smardon Dr. Kamal Shahrabi</td>
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<td>Includes life cycle analysis, energy analysis, GHG footprinting,</td>
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<td>LEED, campus rating systems examples and application</td>
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<tr>
<td>11:30 am</td>
<td>Break for campus tour of sustainability projects</td>
<td>Dr. Kamal Shahrabi</td>
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<tr>
<td>12:30 pm</td>
<td>Lunch on campus</td>
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<tr>
<td>1:15 pm</td>
<td>Sustainability planning process, indicators and indicators</td>
<td>Dr. Rick Smardon</td>
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<tr>
<td>2:15 pm</td>
<td>Participants break into groups (based on type of organization) and</td>
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<td>work on sustainability planning process plus indicators.</td>
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<tr>
<td>3:30 pm</td>
<td>Groups present results</td>
<td>Dr. Rick Smardon Dr. Kamal Shahrabi</td>
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<tr>
<td>4:00 pm</td>
<td>Wrap up for the day plus sustainability planning assignment</td>
<td>Dr. Rick Smardon</td>
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**Thursday, May 23, 2013**

TBD

1st Webinar + Facilitated work session
Organizational/social functions and processes
Developing and validating sustainability plans

Professor Elet Callahan
Dr. Rick Smardon
Mr. Stu Spiegel

**Friday, May 31, 2013**

TBD

2nd Webinar + Facilitated work session
Physical plant functions and processes
Developing and validating sustainability plans

Mr. Michael Kelleher
Dr. Kamal Shahrabi
Dr. Rick Smardon
Mr. Stu Spiegel

**Friday, June 7, 2013**

TBD

3rd Webinar + Facilitated work session
Sustainability indicators and rating systems
Developing and validating sustainability plans

Ms. Andrea Webster
Dr. Rick Smardon

**Friday, June 14, 2013**

TBD

Final on-campus session
Sustainability plan presentations, peer review, instructor critique and program conclusion

Dr. Kamal Shahrabi
Dr. Rick Smardon
Mr. Stu Spiegel

Farmingdale State College, Farmingdale, NY