The State University of New York College of Environmental Science and Forestry Internet Privacy Policy

ESF.edu's Commitment to Privacy

The State University of New York College of Environmental Science and Forestry (ESF) is committed to protecting your privacy and making it easier and more efficient for individuals and businesses to interact with ESF. We recognize it is critical for individuals and businesses to be confident that their privacy is protected when they visit esf.edu. You can travel through most of esf.edu without giving us any information about yourself. Sometimes we do need information to provide services you request, and this commitment of privacy explains our online information practices. This policy describes what information is collected and how that information is used. Because this privacy policy only applies to this website, you should examine the privacy policy of any website that you might access using this website.

ESF collects *personal information* about you that you provide voluntarily by sending an email, completing the ESF Information Request Form, or completing the online application. ESF may use online phone directories and other internet search services to collect and update information used for college business and services.

This policy is consistent with the provisions of the Internet Privacy and Security Act, the Freedom of Information Law, and the Personal Privacy Protection Law.

Information Collected Automatically When You Visit esf.edu

When visiting esf.edu, ESF automatically collects and stores the following information about your visit:

- The Internet Protocol address of the computer that accessed our website
- The type of browser, its version and the operating system on which that browser is running
- The webpage from which the *user* accessed the current webpage
- The date and time of the *user's* request
- The pages that were visited and the amount of time spent at each page

None of the above-mentioned information is deemed to constitute *personal information* by the Internet Privacy and Security Act. The information that is collected automatically is used to improve esf.edu's content and to help ESF understand how *users* are interacting with its website. This information is collected for statistical analysis and to determine what information is of most and least interest to our *users*.

The information is not collected for commercial marketing purposes and ESF is not authorized to sell or otherwise disclose the information collected from esf.edu for commercial marketing purposes.

Information Collected When You Email esf.edu or Complete a Transaction

During your visit to esf.edu you may send an email to ESF. Your email address and the contents of your message will be collected. The information collected is not limited to text characters and may include audio, video and graphic information formats included in the message. Your email address and the information included in your message may be used to respond to you, to address issues you identify, to improve this website, or to forward your message to another ESF campus office for appropriate action. Your email address is not collected for commercial purposes and ESF is not authorized to sell or otherwise disclose your email address for commercial purposes.

During your visit to esf.edu you may complete a transaction such as an online application. The information collected by ESF, including *personal information* volunteered by you in completing the transaction, may be used by ESF and may be disclosed by ESF for those purposes that may be reasonably ascertained from the nature and terms of the transaction in which the information was submitted.

ESF does not knowingly collect *personal information* from children under the age 13 or create profiles of children under the age 13. *Users* are cautioned, however, that the collection of *personal information* submitted in an email will be treated as though it was submitted by an adult, and may, unless exempted from access by federal or state law, be subject to public access.

Text Messaging Notice and Consent Terms

SUNY College of Environmental Science and Forestry (SUNY ESF) sends text messages, including SMS and Rich Communication Services (RCS) messages to students about academic deadlines, event reminders, wellness check-ins, student services, and other institutional communications.

Privacy

We do not sell or share mobile numbers or text messaging consent with third parties or affiliates, except with service providers that support our text messaging program.

Opt-In

Students may opt in to receive text messages through the Student Portal. Consent to receive text messages is not required to enroll, register for classes, or access any institutional services.

Message Frequency and Rates

Message frequency varies. Message and data rates may apply depending on the student's mobile carrier and plan.

Opt-Out

Reply STOP at any time to stop receiving text messages. The student will receive one confirmation message, and no further messages will be sent unless they opt in again.

Help

Reply HELP for assistance or contact students@esf.edu or 315-470-6660.

Disclosure of Information Collected Through This Website

The collection of information through esf.edu and the disclosure of that information are subject to the provisions of the Internet Security and Privacy Act. ESF will only collect *personal information* through esf.edu or disclose *personal information* collected through esf.edu if the *user* has consented to the collection or disclosure of such *personal information*. The voluntary disclosure of *personal information* to ESF by the *user* constitutes consent to the collection and disclosure of the information by ESF for the purposes for which the *user* disclosed the information to ESF.

However, ESF may collect or disclose *personal information* without consent if the collection or disclosure is: (1) necessary to perform the statutory duties of ESF, or necessary for ESF to operate a program authorized by law, or authorized by state or federal statute or regulation; (2) made pursuant to a court order or by law; (3) for the purpose of validating the identity of the *user*; or (4) of information to be used solely for statistical purposes that is in a form that cannot be used to identify any particular person.

Further, the disclosure of information, including *personal information*, collected through esf.edu is subject to the provisions of the Freedom on Information Law and the Personal Privacy Protection Law.

ESF may disclose *personal information* to federal or state law enforcement authorities to enforce its rights against unauthorized access or attempted unauthorized access to ESF's information technology assets.

Retention of Information Collected Through this Website

In general, the internet services log of ESF, comprising electronic files or automated logs created to monitor access and use of ESF services provided through esf.edu, is retained for 21 business days and then destroyed. Information concerning these records retention and disposition schedules may be obtained through the internet privacy policy contact listed in this policy.

Access to and Correction of *Personal Information* Collected Through esf.edu

Any *user* may submit a request to ESF's privacy compliance officer to determine whether *personal information* pertaining to that *user* has been collected and maintained through esf.edu. Any such request shall be made in writing and must be accompanied by reasonable proof of identity of the *user*. Reasonable proof of identity may include verification of a signature, inclusion of an identifier generally known only to the *user*, or similar appropriate identification. The address of the privacy compliance officer is:

Senior Human Resources and Equity Officer
Title VI Coordinator
SUNY College of Environmental Science and Forestry
1 Forestry Drive
Syracuse, New York 13210

The privacy compliance officer shall, within five (5) business days of the receipt of a proper request, provide access to the *personal information* if it exists; deny access in writing, explaining the reasons therefore; or acknowledge the receipt of the request in writing, stating the approximate date when the request will be granted or denied, which date shall not be more that 30 days from the date of the acknowledgment.

In the event that ESF has collected *personal information* pertaining to a *user* through esf.edu and that information is to be provided to the *user* pursuant to the *user's* request, the privacy compliance officer shall inform the *user* of his or her right to request that the *personal information* be amended or corrected under the procedures set forth in section 95 of the Public Officers Law.

Confidentiality and Integrity of *Personal Information* Collected Through esf.edu

ESF is strongly committed to protecting *personal information* collected through esf.edu against unauthorized access, use or disclosure. Consequently, ESF limits employees access to *personal information* collected through esf.edu to only those employees' who need access to the information in the performance of their official duties.

In addition, ESF has implemented procedures to safeguard the integrity of its information technology assets, including, but not limited to, authentication, authorization, monitoring, auditing and encryption. These security procedures have been integrated into the design, implementation and day-to-day operations of esf.edu as part of our continuing commitment to the security of electronic content as well as the electronic transmission of information.

For website security purposes and to maintain the availability of esf.edu for all *users*, ESF employs software to monitor traffic to identify unauthorized attempts to upload or change information or otherwise damage esf.edu.

Cookies

Esf.edu uses cookies for stored login sessions and analytical purposes.

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- The web page requested by the user
- The web page from which the user accessed the current web page
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sell or otherwise disclose the information collected from esf.edu for commercial marketing purposes. This website uses Google Analytics and AdWords, a web analytics and advertising service provided by Google, Inc. ("Google"). Google Analytics and AdWords use "cookies," which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google. Information collected is subject to Google's privacy policies. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

You may opt out of the AdWords cookie by visiting the Google advertising opt-out page or you may opt out of Google Analytics by visiting the Google Analytics opt-out page. Google has additional information available about its Remarketing Privacy Guidelines, and Restrictions.

ESF also uses AdRoll and Facebook Pixel for digital marketing campaigns.

Disclaimer

The information provided in this privacy policy should not be constructed as giving business, legal or other advice, or warranting as fail proof, the security of information provided through esf.edu.

Contact Information

For questions regarding this internet privacy policy, please contact our privacy officer via email at privacy@esf.edu or by regular mail at:

Senior Human Resources and Equity Officer
Title VI Coordinator
SUNY College of Environmental Science and Forestry
1 Forestry Drive
Syracuse, New York 13210

Definitions

The following definitions apply to, and appear in italics, in this policy:

Personal information: For purposes of this policy, "personal information" means any information concerning a natural person that, because of name, number, symbol, mark, or other identifier, can be used to identify that natural person.

User: Shall have the meaning set forth in subdivision 8 of section 202 of the State Technology Law.

Last revised

November 3, 2026