

ESF Technology Committee: I'm stuck! What do I do now?

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Online training varies extensively by software company

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- **Dayton's rule of software training...**
 - The bigger the learning curve, the more likely training will only be available from 3rd party vendors and the more costly it will be

Multiple avenues for software training

Full service online tutorial houses

- Lynda.com (<http://lynda.com>)
 - Very large catalog of courses
 - Time subscriptions for entire catalog of courses \$25–\$37.50*/mo, \$240–\$375**/yr (* premium membership includes project downloads, + includes offline mobile viewing)

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- **TotalTraining.com** (<http://totaltraining.com>)
 - Smaller but substantial catalog of courses
 - Single course DVDs \$99
 - Time subscriptions for entire catalog of courses \$25/mo, \$138/6 mo, \$250/yr, + 2 yr & 3 yr
 - Email member discounts run 45% (i.e. \$135/yr discounted price)
 - Many courses include downloadable project files

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Software manufacturers

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 - Adobe KnowHow (<https://www.adobeknowhow.com>)
 - Large collection of full courses by private instructors (some with downloadable projects) sold separately and offered online through Adobe
 - Some courses are free, some are inexpensive, some are pricey
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 - **Adobe Education Exchange** (<https://edex.adobe.com/>)
 - Assortment of resources provided by academics for academics
 - Note the Product and Discussion menu pulldowns...
 - Relatively new but rapidly growing user community

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- Adobe software
- **TechSmith** (tutorials available without product ownership)
 - TechSmith product tutorials available free are available free w/o product ownership (<http://www.techsmith.com/tutorial.html>)
 - Very active, useful, well developed user community product forum (<https://feedback.techsmith.com/techsmith>)

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Independent educators and trainers

- Growing cottage industry of self-employed E/Ts
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- **Tutorial product repackagers have thus also sprung up**
 - AtomicTraining (<http://www.atomiclearning.com/training>)
 - Digital-Tutors (<http://www.digitaltutors.com/11/index.php>)
 - Skillfeed (<https://www.skillfeed.com/#!>)
 - SocialStack (<https://stacksocial.com/tags/productivity>)
 - Virtual Training Company (<http://www.vtc.com>)
 - Even product sellers like B&H Photography (<http://www.bhphoto-video.com>) run a link to Explora which offers photography tutorials (<http://www.bhphotovideo.com/explora/features/photography>)
 - And of course, drum roll, the 800-pound bundler of all things video—**YouTube!**